

## **Historic, Archive Document**

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Latest  
Catalog  
from

# THE STRAWBERRY TWINS KEITH

Many Times  
More Profit  
From Small  
Fruits Than  
From  
Corn

Pure  
Productive  
Genuine

State  
Inspected



B. H. Keith  
"BUD"

B. W. Keith  
"BERT"

LIBRARY

RECEIVED

EDWIN 4 1930 ★

Plants  
Guaranteed  
True-to-Name

Dug Right  
Packed Right  
Shipped Right

Shipped  
When You  
Want Them

Plants  
Grown in  
Well-Fertilized  
Fields

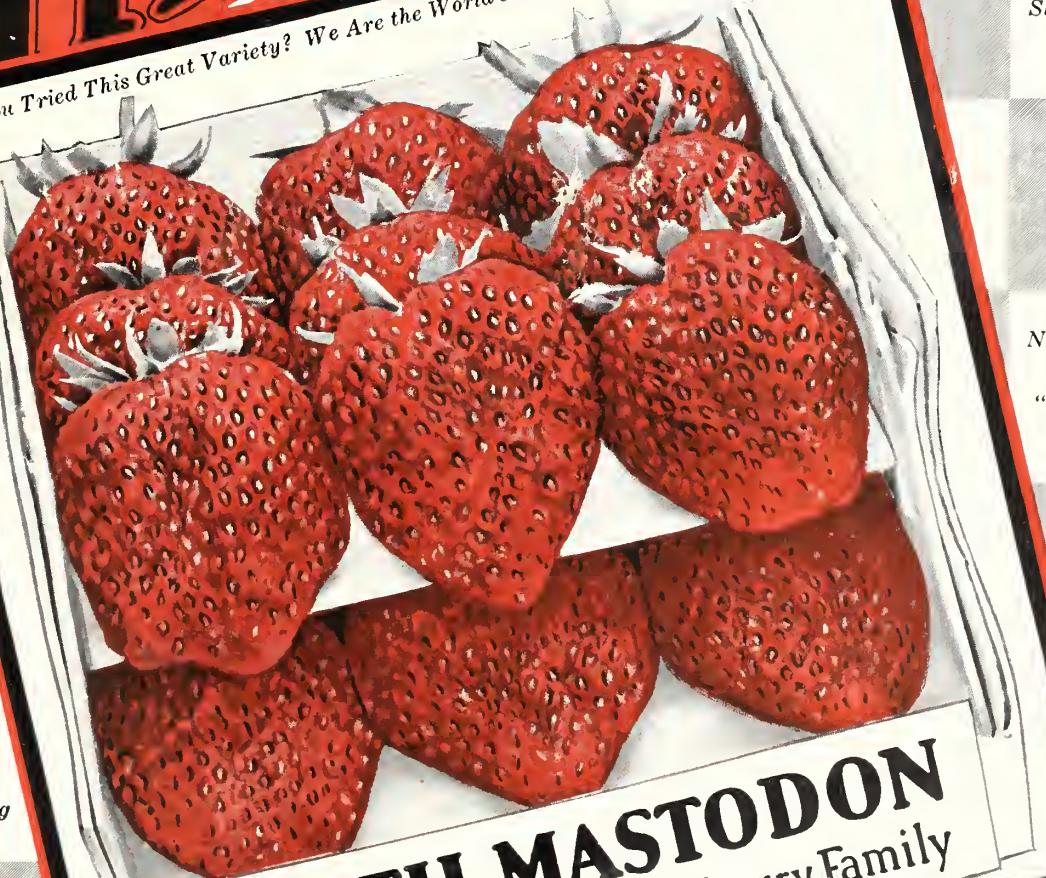
A  
Vigorous  
Start  
Means  
Everything

You Don't  
Have to Have  
a Large  
Place to Make  
Money With  
Keith's Plants

New Varieties  
as Well as  
The Old  
"Stand-Bys"

Tell  
Us  
Your  
Problems

Have You Tried This Great Variety? We Are the World's Greatest Growers of Mastodons



**KEITH MASTODON**  
Elephant of The Strawberry Family

Bear  
Ten Months  
Out of  
Eighteen

Small Fruit  
Plants of all Kinds

**"EXACTLY AS ORDERED"**



You Get Ripe  
Strawberries  
90 Days  
After Planting

**Bearing in 90 Days**

Sirs:—Mastodon grew wonderfully and began to bear in ninety days and have borne constantly ever since.

W. E. WHITE,  
New Holland, Ill.

PLANT IN  
MARCH, APRIL  
OR MAY



You Get a  
Plentiful  
Supply  
All Summer

**\$4 to \$5 Per Crate**

Dear Sirs:—My Mastodon are a perfect sight this time of year (Sept. 30). Blossoms, green and ripe berries. Biggest I ever saw. Getting \$4 to \$5 per crate. Buyers come and get them.

E. WIEHL, E. LeRoy, Mich.



PICK  
ALL SUMMER  
AND FALL

**BEGIN PICKING**  
**JUNE, JULY**  
**OR AUGUST**

**NEVER BEFORE SUCH A STRAWBERRY**

# Keith's Vitalized Super-Mastodon Plants

## Bear the Largest and Most of Any Known Everbearers

### Sure! Everybody Likes Keith's Mastodon

Just bite into a big, juicy Mastodon and you will say: "Aren't they fine," while the red deliciously strawberry flavored juice will drip off your chin, (if you are not careful).

One berry is "A mouthful—and then some."

They are so big that,—

**18 Berries fill a quart box**

**5 Berries (end to end) measure eight inches**

**3 Berries weigh two ounces**

**1 Berry measures five inches around**

—and everyone finds them just as toothsome as they are big. Super-Mastodon plants' big, beautiful berries are a real surprise to all.

Mrs. E. Jones of Norristown, Pa., wrote us "They are wonderful, so sweet and delicious and very large."

And down in Ohio, Mr. Cecil Pemberton states "Mastodon are big, luscious fellows and all you claim for them."

And up in St. Cloud, Wis., Mr. Fred Driefurst finds them "Sure fine and large and admired by everybody."

This same delicious flavor and size is experienced by thousands.

### 12 Reasons Why Keith's Super-Mastodon Plants Win

- 1** The very best for Garden or Field Culture.
- 2** Easily Grown. Needs no special care or soil.
- 3** Largest of any known everbearer.
- 4** Bears three crops instead of one from one planting.
- 5** Berries uniform and large from beginning to end of season instead of running small.
- 6** Yields of big berries increase from July until October instead of decreasing.
- 7** Bears profitable crops of berries not only in summer and fall but the following spring also.
- 8** Bears 10 months out of 18. First summer and fall, then the following spring and the second summer and fall.
- 9** Berries sweet and remain firmer and stand handling better than other varieties.
- 10** Equally as good for either Hill or Matted-row culture. Makes lots of new plants.
- 11** Production not stopped by adverse weather like other varieties.
- 12** A continuous producer, stopped only by freezing weather.

BERRIES LIKE  
THESE ARE  
WORTH PICKING.

JUST AS JUICY  
AND SWEET AS  
THEY ARE BIG



You Get  
Strawberries  
All Fall  
Till Snow Flies



You Get  
Strawberries  
Next Spring  
Summer  
and Fall



And so on  
for  
Another Year  
or so

**Surprises Neighbors**  
Dear Sirs:—"People are surprised to see fruit so large and beautiful this time of year (Oct. 12). Sold \$20 worth of berries in September. Thanks to the Mastodon."

W. B. JONES,  
Waynesboro, Pa.

**PICK AFTER  
SNOW  
FALLS**

**"Best I Ever Received"**  
Sirs:—"Mastodon were the best I ever received from any grower. Been handicapped for want of rain, but have borne and been very satisfactory."

Mrs. J. M. WEISSERT,  
Mentone, Indiana.

**PICK THE  
NEXT SPRING  
SUMMER  
AND FALL**

**"A Surprise Coming"**  
Gentlemen:—"Anyone who can secure Mastodon plants has a delightful surprise in store."

J. D. OLIVER,  
Oliver Chilled Plow Works,  
South Bend, Indiana.

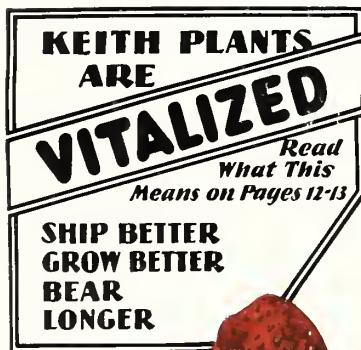
## SAVE A WHOLE YEAR

Keith's Super-Mastodon plants begin to ripen their big, wonderful berries within ninety days after plants are set and continue until cold fall freezing weather. Then the following spring they bear as much as any spring variety. The plants then take a six weeks' rest and commence fruiting again and bear big, juicy berries all that summer and fall. Can you beat it? Three crops in eighteen months.

### Everyone Is Surprised— Delighted—Can Hardly Believe It

When people see these large, firm, red berries they are surprised indeed and especially so during the late fall. They exclaim with delight:—

"Where were these grown—are they hot-house berries?"  
"Where did you get such berries this time of the year?"  
"Oh My! Here they are—sure enough—and fine ones, too!"



These are the comments made by patrons of our roadside stand we formerly had near Sawyer. This same surprise and satisfaction is registered also by home growers who have bought our plants, by horticulturists who have tested Keith's Mastodon out, by commercial growers, county agents and others.

### Why Grow Ordinary Varieties When You Can Grow Keith's Super-Mastodon Plants

Why waste your time with common strawberries and have to wait a year to pick a crop of berries? With Keith's Super-Mastodon plants you can be picking profitable crops of berries at the same time you are growing the plants which will fruit the next spring and fall, and without one bit of additional labor or expense. This is "killing" three birds with one stone or growing three crops of strawberries where you could grow but one before.

**"Have No Equal"**  
Dear Sirs:—"Mastodon started to blossom and bear in July and have been at it ever since. They have no equal."

Mrs. J. B. SMITH,  
Elida, Ohio.

Bowlfuls of  
Delicious  
Strawberries  
from your  
own garden  
—all Summer  
and Fall  
for years!



Mrs. Keith  
picking  
bowlfuls of  
Mastodon.



Anybody,  
Anywhere,  
With Even a Few  
Square Feet of  
Ground,  
Can Grow These  
Berries  
Profitably.  
You Don't Have  
to Be a  
Farmer  
to  
Grow  
MASTODONS

# OFTEN PICKED FROM UNDER SNOW

NOTHING STOPS KEITH'S SUPER-MASTODON  
PLANTS BUT FREEZING WEATHER



## SHORTCAKE UNTIL SNOW FALL!

Look at the snow scene above! See those pickers at work, harvesting crates of excellent marketable berries from under the season's first blanket of snow.

Many people don't believe it—but there's the picture—reproduction of an actual photograph—unretouched—of the scene itself. This HAPPENS EVERY YEAR about the time of the first snow. Sometimes a severe freeze comes before snow, but it takes a real freeze to stop KEITH'S SUPER-MASTODON PLANTS from bearing.



### An Armistice Day Shortcake

Picture of our annual ARMISTICE DAY SHORTCAKE. We had fresh Mastodon Berries as late as November 15, this year.

#### "Lots of Shortcakes"

Dear Sirs:—"Mastodon behaved splendidly. Have had lots of shortcakes. We have had snow but there are berries and blossoms yet (Nov. 9th)."

A. A. RUTHRAUFF, Taylorville, Illinois.

#### "Berries Until Christmas Time"

Gentlemen:—"Still picking Mastodon October 29th, and there are still lots of them, green berries and blossoms. Would have berries up to Christmas if the frost would hold off."

LOUIS JOHNSON,  
Grassflat, Pa.

#### "Berries Since Aug. 15th"

Gentlemen:—"Mastodon are the greatest everbearers I've ever seen. Started bearing August 15 and are still at it (October 14). Today we picked eight quarts of the finest berries I've ever seen. Plants still loaded with ripe and green berries."

C. A. BAARLEY,  
Ellsworth, Wis.

### This "Out of Season" Yielding Means Money to You

If you grow anything for market, you know as well as we do, that the secret of getting high prices is not alone to offer QUALITY, but to offer your products when they're out of season—when they're scarce.

In growing Keith's Super-Mastodon Plants you can take advantage of these possibilities because they bear right up until freezing weather in northern climates and practically all winter in Southern climates.

And the beauty of it is that one planting does for two or three seasons—no replanting each season. Keith's Super-Mastodon Plants are real everbearers.

KEITH'S  
SMALL FRUIT  
PLANTS ARE

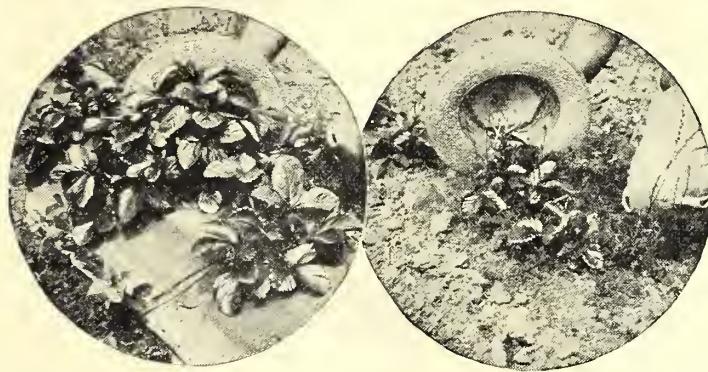
VITALIZED

SHIP BETTER  
GROW BETTER  
BEAR LONGER

See Pages 12 and 13 for Reasons Why

# Mulch Paper— GROWS BIGGER CROPS EARLIER

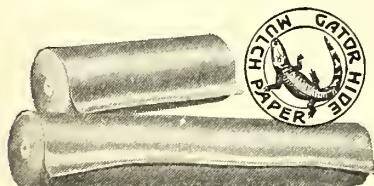
## Practically No Weeding, No Watering, No Hoeing



### Compare These Two Strawberry Plants

Both these plants were grown only a few feet apart, but notice the development of the one (left) grown through Mulch Paper as compared with the one grown the ordinary way.

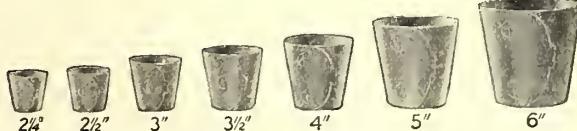
The principle of moisture conservation, the increased soil temperature, the mellow ideal physical condition of the soil brought about by Mulch Paper stimulates strawberry plant growth as shown above. It also eliminates weeds which not only means less work for you, but more food and water for the plant.



We list the best Mulch Paper  
Obtainable

Mulch Paper makes possible for you to have berries from our Super Mastodon plants much sooner than when grown without it. Set our Super Mastodon plants through Mulch Paper this spring and watch the "miracle work."

### Bird's IMPROVED NEPONSET Flower Pots



HERE ARE A FEW ITEMS WE CAN SINCERELY RECOMMEND TO YOU BECAUSE WE USE THEM OURSELVES. While They're "Not Quite In Our Line" Yet by Special Arrangements We Can Offer Them At Attractive Prices



## Kill Rats

Without Odor and Without Danger to Humans, Chickens, other Animals

While DIE-U-RAT will positively rid your place of rats and mice, and do so at the least possible cost, yet it will not harm humans, live-stock, dogs, cats or poultry. This you will find stated in U. S. Dept. of Agriculture Bulletin No. 1533.

Rats Die Outside Buildings—After eating DIE-U-RAT, rats go outside for air and water and hence die in the open and not between walls of buildings.

Rats Like It—The Flavor Lures Them—

DIE-U-RAT can be mixed with various kinds of bait—half and half—the best results being obtained with three kinds of bait—one meat; one, meal and one, salmon. TRY IT!

Enough to Kill 200 Rats  
A Full 4-oz. Can  
GUARANTEED — Postpaid

within 3rd zone, beyond add 8c for each additional zone.

50¢

## Shoot to kill- WITH ENOZ MOTH SPRAY

Enoz is the original moth liquid. It is applied directly to the material to be treated. It is powerful and effective, yet is simple and safe to use. Does not stain.



## SAVE... Your Clothes, Drap- eries, Carpets, Rugs, and Upholstering

Moths do untold damage each year and they are year-round visitors. Moth eggs may be laid on articles of clothing, etc., — at any time. Don't depend on Moth Balls — sometimes they keep out moths and sometimes they don't — they have no power in ordinary quantities to kill moth eggs or larvae. Play safe — use Enoz Moth Spray — the one sure killer of moths, eggs and moth worms.

Introductory Set makes it easy for you to try out Enoz. The sprayer is easy to work and forces the liquid in a fine spray into the fabric to be protected.

SPECIAL INTRODUCTORY SET Sprayer and 5-oz Can. Liquid..... 58¢

Postpaid 3rd zone. 8c additional for each zone beyond.

Extra  $\frac{1}{2}$  pint liquid spray 68c, 1 pint \$1.10 (each prepaid in 3rd zone, beyond add 8c additional for each additional zone.)

— (B) —

## Cut Your Shoe Bills in Half Make Leather Soles Water-proof — Wear-proof

### Put Pep In Your Step

### RESOLE WITH →

Thin — light weight — waterproof — non-slip — invisible in use. Easily attached to the regular leather soles of old or new shoes, with our special cement. Do not detract from the appearance of any shoe.

### So Light You Don't Know They're On

No "Drawing" of the feet as when rubbers are worn. And the cement is the "most powerful" stuff you ever saw — the soles stick tight — for good.

### Keep Feet Dry Prevent Slipping

Worn by Men, Women and Children

The exceptional comfort and economy of C'ment-On-Soles is proved daily by more than a million users. You can cut the family shoe bill in half and provide greater comfort, health and safety for all.

Note: Mention Size wanted — for MEN, for WOMEN, for CHILDREN.

### PRICE PER PAIR

Complete with Cement and Scraper..... 60¢

POST PAID Within 3rd zone,  
beyond add 8c per pair for each additional zone.

### Cement Them At Home

Everything is supplied with each pair — all ready for use. No experience is required — no tacks or stitches — no special tools to buy. Just roughen the sole with sawtooth scratches, spread on the cement and then apply the C'ment-On Sole.



Won't Stain

### ENOZ

#### Moth Killer

Kills the Moth, the egg and the worm

— the most important being the worm which does all the damage — those that eat holes in your woolen clothes, fur wraps, etc. It kills them all.

### SPRAY GUN Comes with CONTAINER

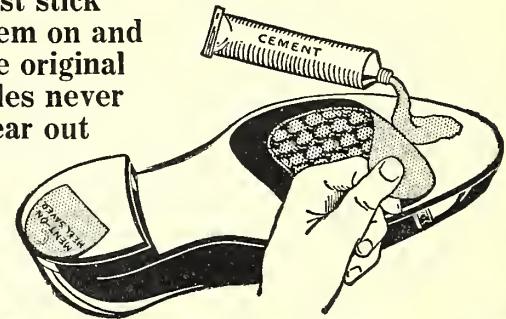
Introductory Set makes it easy for you to try out Enoz. The sprayer is easy to work and forces the liquid in a fine spray into the fabric to be protected.

Postpaid 3rd zone. 8c additional for each zone beyond.

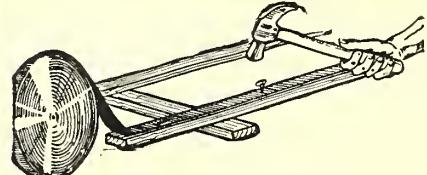
Extra  $\frac{1}{2}$  pint liquid spray 68c, 1 pint \$1.10 (each prepaid in 3rd zone, beyond add 8c additional for each additional zone.)

## Auburn C'MENT-ON SOLES Anyone Can Apply Them

Just stick them on and the original soles never wear out



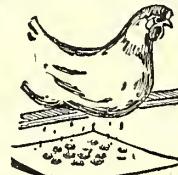
### The New Way to... RID CHICKEN... HOUSES of Mites



Easy to Install, Just Tack on Roosts

Suppose you were in a dark dungeon infested with thousands of hungry rats. Think of it! Mr. Poultryman, that is exactly the position of your faithful hens. Every night brutally assaulted by a host of insidious assassins. Hens can't lay if they are infested with lice and mites.

### BROWERS LiMite Tape



Guaranteed — Money Back If It Fails

It comes in tape form and is tacked to the roosts. Chickens standing right over LiMite Tape are bathed in the fumes which arise and penetrate every feather. These fumes are absolutely harmless to hens or animals. Order Brower's LiMite Today. It's guaranteed — money back if it fails.



Chicken Mites THE Blood Filled END

Large 18-ft. roll of LiMite \$1.50  
Tape and one Bottles Liquid POST-PAID..... 1  
54-ft. roll of Tape and 3 Bottles Liquid POST-PAID..... \$2.88

# Bargain Offer! Genuine FLEX-O-GLASS-

AT **1/10**  
THE COST OF  
GLASS

**10, 20 and 50 yd. cuttings—1 yard wide—GUARANTEED**

Remnants from large rolls—Fresh and New

You can now flood every building with the Sun's Ultra Violet Rays. Use Flex-O-Glass for poultry houses, porches, hog houses, dairies, barn windows, hot beds, etc.

Here's your chance to buy genuine Flex-O-Glass, the best, strongest, most durable Ultra-Violet Ray filter made for half its regular price. Here's your chance to put Flex-O-Glass in your poultry house windows, hotbeds, on your screened porches and screen doors or to replace glass windows in your house, garage or barn — at a big saving. The Flex-O-Glass offered at 29c a yard is fresh and new, fully guaranteed in every way. The only difference between this and the Flex-O-Glass sold at twice the price is the length. Comes in 10, 20, 30, and 50-yard lengths, which are the left-overs from longer cuttings from standard rolls. The supply is limited. Order today.

## 10 Reasons Why You Should Try Genuine FLEX-O-GLASS at Our Risk

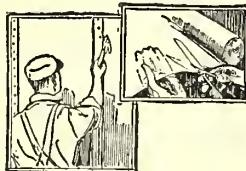
1. One-tenth the cost of window glass.
2. Weather-proof; rust-proof; won't break.
3. Lets in more actual sunlight than plain glass.
4. Holds heat in and cold out better than glass. Lasts for years.
5. Easy to use — cut with shears and nail on.
6. Endorsed by leading agricultural experiment stations after thorough tests.
7. Scatters bright, healthful light all over room. Destroys bacteria.
8. Saves feed and codliver oil by producing "Sunshine Vitamin" D.
9. Matures chicks one-third sooner—triples egg production.
10. Saves fuel and doctor bills when used on porches and storm doors.

Over 4,000,000 yds. now in use. Fully guaranteed by the manufacturer.

TRY IT: Why not order 10 yards for a Poultry Scratch Shed, 10 yards for porches, and 10 yards for replacing broken windows, as many others do.

**POSTPAID**  
**29c**  
NOW ONLY  
SQUARE YARD

For 10 Yds. or more  
(Formerly 50c a yard)



### Easy to Apply

Just cut with shears and nail on.

### Admits the Sun's Life-Giving Ultra-Violet Rays—Plain Glass Does Not. Recommended by World's Foremost Authorities—

Dr. Morse, consulting Chemist of Conn. for 45 years, wrote, "Congratulations are due you. Flex-O-Glass makes hens lay because the ultra-violet rays which penetrate it make hens healthful, chemically active, and increases the oxygenating power of the blood."

The Manitoba, Canada Experiment Station found that chicks under Flex-O-Glass gained a half pound each more than chicks under ordinary glass in a 12-weeks test. 16 chicks died under Glass out of 50 started, and only 3 died under Flex-O-Glass.

The Iowa State Experiment Station found that chicks under Flex-O-Glass did not develop leg weakness and that this glass substitute kept in heat better than window glass.

The American Medical Ass'n found that the severest weathering did not affect the ability of Flex-O-Glass to transmit ultra-violet rays. The Kansas, Ohio and Wisconsin Stations have also secured superior results with this "world's greatest substitute for glass."

10 square yards covers 3 by 30 feet or 90 square feet.  
20 square yards covers 3 by 60 feet or 180 square feet.  
30 square yards covers 3 by 90 feet or 270 square feet.  
50 square yards covers 3 by 150 feet or 450 square feet.

Over 500,000 SATISFIED USERS can't be wrong. Lasts for years.

#### For Poultry House Windows

More eggs under Flex-O-Glass. "I got 525 eggs in Jan., 758 in Feb. and 941 in March from 53 chickens under Flex-O-Glass. Neighbors have a scratch pen covered with burlap and got only 1 or 2 eggs a day." —C. Schaefer, Smithton, Ill.

#### Makes Porch a Health Room

Save fuel and doctor bills. You'll be surprised what wonderful comfort you will get by simply nailing Flex-O-Glass over screens. Flex-O-Glass holds in heat and keeps out cold better than glass. Besides it admits the highest percentage of sun's healthful Ultra-Violet Rays.

#### Fine for Hotbeds

Flex-O-Glass grows stronger plants quicker, which grow when transplanted. "I use Flex-O-Glass and find I not only have better plants but far stronger than any other gardener here." —Benson, Fort Worth, Tex.

#### Withstands Snow and Sleet

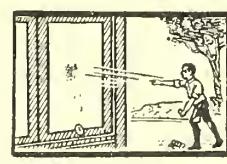
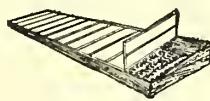
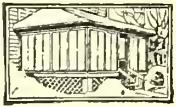
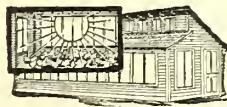
A Shisler of Macon, Ill., says, "Although we have had 20 below, and snow has piled over 4 feet on the Flex-O-Glass, and over an inch of sleet fell on it, my Flex-O-Glass is still O.K. and my egg production shows an increase of 415 percent over last year's. (One hen laid 25 eggs in January.)"

#### Unaffected by Water

Dip a sample of Flex-O-Glass in water and lay it aside until dry. You will find that it will not turn white and will not take up water. It does not stop the light and will not rot or rust.

#### Won't Break or Shatter

Unlike ordinary glass, Flex-O-Glass withstands hail, and is stone-proof. Poke it — bang it — it still remains unbroken.



## Fertilizers

It took us over two months last fall to locate a fertilizer company that manufactured a commercial fertilizer especially suited for the growing of strawberries, raspberries, and other small fruits. This fertilizer, the Armour Company's Lawn and Garden Grower, contains a well-balanced combination of plant foods for Small Fruits, especially strawberries. It is also a good fertilizer for lawns and gardens, shrubs, etc. This is the fertilizer we list with our Ready-made Strawberry Gardens opposite page 5. We offer Lawn and Garden Grower in 5, 25, 50, and 100-pound bags. Fertilizers can be sent by mail, however the two larger sacks will come cheaper by express or freight.

Prices (delivered in 1st, 2nd, and 3rd zones):

5-lb. sack 60c (2 or more 55c each); 25-lb. sack \$2.25.

50-lb. sack \$3.75; 100-lb. sack (not postpaid) \$5.00.

(Beyond 3rd zone, for each additional zone add 10c for each 5-lb. sack, 50c for each 25-lb. sack).



## Berry Boxes

Standard American Baskets (Boxes)

For the convenience of our customers, we are offering berry boxes this year for the first time. These are the Standard American baskets, often called "boxes" sewed with wire, material of best quality. Just the container for strawberries. We offer them in lots of 25, 50, 100, 500, and 1,000. We prepay shipping charges into the 1st, 2nd, and 3rd zones on lots up to and including 500 baskets. In lots of 600 or more come at 1,000 rates and prices do not include transportation. Shipping weight about 13 lbs. per 100. One thousand lots come cheaper by freight.

Prices (postpaid into 1st, 2nd, and 3rd zones):

25 baskets for 60c; 50 for 85c; 100 for \$1.50; 500 for \$5.50; 600 or more at 1,000 rates which is \$7.75 per 1,000 (not postpaid).

Beyond 3rd zone, for each additional zone add 8c for each 25 baskets.

(Prices on crates for these "boxes" made upon application.)

# KEITH'S READY-MADE ◆ STRAWBERRY GARDENS ◆

## GARDEN No. — 1

Postpaid within 3rd zone. Beyond 3rd zone add 9c for each additional zone

25 Super-Mastodon Plants  
5 yards Mulch Paper  
2 pounds Fertilizer

**\$2.00**

## GARDEN No. — 2

Postpaid within 3rd zone. Beyond 3rd zone add 15c for each additional zone

50 Super-Mastodon Plants  
11 yards Mulch Paper  
3 pounds Fertilizer

**\$3.25**

## GARDEN No. — 3

Postpaid within 3rd zone. Beyond 3rd zone add 30c for each additional zone

100 Super-Mastodon Plants  
23 yards Mulch Paper  
5 pounds Fertilizer

**\$5.25**

## Sprayers and Spray Materials

We offer here the best and most efficient sprayers and spray materials we can obtain. Instead of listing a number of sprayers for the same purpose, we offer just one and the best for a purpose.

In order to grow marketable fruits nowadays it is absolutely necessary to protect plants and fruits from insects and fungus diseases. If you are in need of larger sprayers, write us for prices.



### Myers Compressed Air Sprayer

A very durable, efficient sprayer, serviceable for gardens, small orchards, bushes, etc. Comes equipped as shown with 20-inch brass extension rod, nozzle, etc. No. 2296 Sprayer—2½-gallon capacity equipped as illustrated. Shipping weight, 12 pounds. Price f.o.b. factory Northern Ohio, \$5.50.

### DOWCO For Strawberries, Potatoes, Grapes, etc.

We especially recommend Dowco for the control of Leaf Spot and Leaf Roller on strawberries. Leaf Spot appears as purple spots on strawberry leaves. The most common disease of strawberries. Leaf Roller is an insect, the "worm" of which rolls up the strawberry leaf. Directions come with each package.

Dowco is also used for potatoes, tomatoes, cucumbers, grapes, apples, pears, raspberries, melons, etc. Not mailable. Has to be sent by express. Give your express office. One pound Dowco makes 6 gallons spray mixture.

Prices (f.o.b. Sawyer, not mailable): 1-lb. can 48c; 4-lb. bag \$1.20; 4 or more 4-lb. bags 90c per bag. (Write for prices on larger lots.)

### Powdered ARSENATE of LEAD Kills Cut Worms, Apple Worms, Etc.

Kills all insects with chewing mouth parts — any insects that eat the leaves, fruit, stems, bark, etc., of plants. Kills White Grubs. Used extensively to mix with Dry Lime-Sulphur sprays to control Apple Worms, Cherry and Plum Worms, etc. Also used to kill Potato Bugs, Cucumber Beetles, Tomato Worms, Rose Bugs, and many other leaf eating insects. It is the standard poison used by orchidists in controlling Apple Worms, Cherry Worms and the like. Not mailable.

Price (f.o.b. Sawyer, not mailable): 1. lb. can 40c; 4-lb. bag \$1.00; 1 case (12 4-lb. bags) \$10.00. Write for prices on larger amounts.

### Dry Lime-Sulphur

For Raspberries, Apples, Pears, etc.

Dry Lime-Sulphur is becoming a very popular Lime-Sulphur spray, replacing the old liquid Lime-Sulphur. Easily handled and mixed.

We recommend Dry Lime-Sulphur for the control of Anthracnose on the Black Raspberry and other cane fruits. This disease is very common on Black Raspberries appearing as purplish spots up and down on the canes.

Dry Lime-Sulphur is also used in controlling San Jose Scale, Apple Scab, Peach Leaf Curl, and Brown Rot on Plums and Cherries. Its becoming very popular with all

—(D)—

### SNAROL Kills Cutworms

New Safe Method That Does the Work Without Fuss



Snarol kills cutworms, crickets, grasshoppers, slugs, snails, etc. Is a ready prepared meal that you simply broadcast on the ground under and around the plants. Will not deteriorate from rain, or sprinkling. Directions come with package. Sent by express only — give express office. Prices: (f.o.b. Sawyer, not mailable): 1-lb. package 60c; 3-lb. package \$1.25.

## GARDEN No. — 4

Postpaid within 3rd zone. Beyond 3rd zone add 60c for each additional zone

200 Super-Mastodon Plants

46 yards Mulch Paper

**\$8.75**

10 pounds Fertilizer

## GARDEN No. — 5

Postpaid within 3rd zone. Beyond 3rd zone add 30c for each additional zone

25 Super-Mastodon Plants

24 Premier, 25 Dunlap, 25 Gibson

**\$4.00**

23 yards Mulch Paper

5 pounds Fertilizer

## GARDEN No. — 6

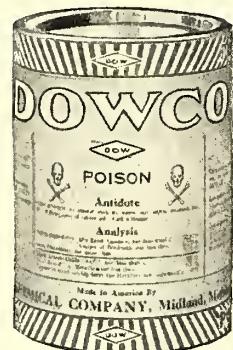
Postpaid within 3rd zone. Beyond 3rd zone add 15c for each additional zone

25 Mastodon, 25 Red Gold

11 yards Mulch Paper

**\$4.25**

3 pounds Fertilizer



the large fruit growers. Can be sent by mail. One pound makes 4 gallons dormant spray or 12 gallons summer spray. Directions on container.

Prices (postpaid in 1st, 2nd and 3rd zones): 1-lb. can 50c; 5-lb. can \$1.75; 10-lb. can \$2.50. (Write for prices on larger lots.) 25-lb. drum \$4.15. Beyond 3rd zone for each additional zone add 5c for each 1-lb. can, 10c for each 5-lb. can, and 20c for each 10-lb. can.

### EVER GREEN

Kills Plant Lice (Aphids), Currant Worms, Ants, Cabbage Worms, Cucumber Beetles, Wire Worms, Etc.

Ever Green is non-poisonous to humans, livestock, birds, pets. Kills insects only. Will not injure the tenderest plants. Very effective in killing plant lice — those little green lice you find on your roses, spirea, etc. Easily prepared by simply dissolving proper amounts (directions on bottle) in soap water and apply with sprayer. Pleasant odor, easily applied, non poisonous resides on fruits. Mailable.

Prices (prepaid into first three zones): 1-oz. bottle 40c; 6-oz. bottle \$1.10; 16-oz. bottle \$2.20. Beyond 3rd zone add 5c per each bottle for each additional zone beyond 3rd.



# NOW It's Easier than Ever to Grow Keith's Strawberries

## A Ready-Made Strawberry Garden

**One Hour of Time and You're Through for the Season**

See that mulch paper through which those strawberry plants are growing? That's what "does the trick." By using our Combination Offer you eliminate work and care once the plants are set out.

At the time of planting, you lay the mulch paper over the ground to be planted (after having first worked fertilizer evenly into the entire area) and then just punch holes where the plants are to go—then set in the plants and you're through—nothing more to do but pick berries all through the season.

**No Cultivation** Just pick berries  
**No Watering** —90 days after planting,  
**No Weeding** all summer

mer, all fall, the next spring, next summer and fall, and so on for another year or two. ♫ ♫ ♫ ♫

25 Plants  
15 Ft. Mulch Paper  
2 Lbs. Fertilizer  
**\$2.00**  
POST PAID  
WITHIN 3RD ZONE



We Supply the Plants  
We Supply the Necessary Fertilizer  
We Supply the Mulch Paper  
You Pick the Berries

## This Ready-Made Strawberry Garden

consists of the number of plants you order, together with sufficient mulch paper and fertilizer to last throughout the season.

You can order the plants without the mulch paper and fertilizer if you want, but we know you will get such real satisfaction out of the complete outfit that we recommend that you purchase it—especially since the price is very little more. (See price list opposite yellow page.)

### What This Mulch Paper is and Does

This Mulch paper is the popular brand known as "Gator-Hide", very strong and tough—treated with a special preparation and by special process, it withstands rain, snow, ice, etc. It will greatly increase the moisture and temperature content of the soil. Weeds cannot grow under this paper, yet at the same time rains wash down and around the plants from the sides and growth is unhindered from any source.

Mulch paper so increases the yields (as shown by actual and extended tests) that it pays for itself many times over.

And the fact there is no weeding or hoeing or cultivating of any sort to do, plus the cleanliness and beauty of a mulched paper garden, makes this proposition a satisfactory one indeed from every standpoint.

Mulch paper is listed on Insert page B—so that if you want it for other garden crops you can obtain it. We can make shipment of an extra supply of paper at the same time we send the regular supply with your strawberry plants—and by shipping this way make you a little better price, owing to the fact that wrapping and shipping will cost a little less, and paper comes less in larger quantities.

All Ready-Made Strawberry Gardens Are Sent You Post-paid Within the Third Zone. See Prices and Sizes on Opposite Yellow Page.



# KEITH'S SUPER-MASTODON—

A Great Commercial Success

Holds World's Record—\$216 per Acre per Day on September 14th

**TWO CROPS INSTEAD  
OF ONE  
▼▼  
Berries in 90 Days**



PICKING BERRIES FROM KEITH'S SUPER-MASTODON PLANTS IN SEPTEMBER.

Only freezing fall weather stops Super-Mastodon. The later your fall weather the longer you can pick berries.



PICKING KEITH'S SUPER-MASTODON BERRIES FIRST OF NOVEMBER.

Five hundred seventy-six quarts per acre per day, selling for \$216. Set Keith's Super-Mastodon plants and you will make money.



PICKING THE NEXT SPRING.

We picked from this two-thirds of an acre \$639 of Mastodon berries in the spring. The same rows fruited heavily the summer and fall before.

## What Growers Have Always Wanted

Strawberry growers, gardeners, in fact everybody, has been wishing for an everbearing strawberry which would produce profitable crops of large, well-flavored berries which would hold their size to the end of the season, and a berry which would grow as well under commercial culture as in gardens. Now comes Keith's Super-Mastodon which places the growing of everbearing strawberries on a profitable basis.

### Revolutionizes the Strawberry Business

With Keith's Super-Mastodon plants it is possible for you to have ripe strawberries to sell on the market, not only in the spring, but also all summer and fall—90 days after you set the plants. Why be content with the one-crop varieties when you can grow Mastodon and have berries to sell all summer and fall and spring, too, all from one planting? And the summer and fall berries are the ones that bring the money.

### \$216.00 per Acre per Day in SUMMER

Keith's Super Mastodon is certainly the best money-maker in the strawberry time today. We know of no other berry bringing \$216.00 per acre in one day's picking. For instance,—during one day's picking (Sept. 14th), we harvested at the rate of 36 crates (576 quarts) per acre which sold for \$216.00. This was just one day's picking.

We have fruited our Mastodon for five years and have fruited it on a larger commercial scale than any other concern, and find it to be the best money-maker in the strawberry world.

Not only have we made good money from our Mastodon during the summer and fall, but we have found it to produce a wonderful paying crop in the spring from the same vines that fruited all summer. Read the following:

### \$956.70 per Acre in the SPRING

Here is what Keith's Super-Mastodon can do for you as a spring berry after fruiting all the previous summer and fall. It did it for us. From two-thirds of an acre that fruited heavily all the summer and fall before (1926), we picked and sold to buyers 5,300 quarts, bringing us \$639.00. This yield ran above yields of any of the common spring varieties fruited in this great berry section. This goes to show that Mastodon is a good profitable spring variety, enabling you to get two crops of fine berries in the same time you have been getting but one with common strawberries.

### Here Is What Some of Our Customers Report

#### \$2,238 per Acre

Mr. J. Burlew of Concord, Mich., set out 1,000 Mastodon plants in the spring of 1927 and during that summer and fall sold over \$100 in berries (\$1,100 per acre). The next spring he sold \$113.80 in berries (\$1,138 per acre). An acre of Mastodon would have brought him \$2,238 in less than a year.

#### \$1,440 per Acre

Then Mr. L. Parrish at Mt. Clemens, Mich., harvested at the rate of \$1,440 per acre. He finds Keith's Super-Mastodon to be a money-maker.

# We Take Our Own Medicine As We Are Large Commercial Growers Ourselves and Make Good Profits on Mastodon Berries

## You Can Benefit from Our Own Experience

Seven years ago we started with 3,700 Mastodon plants, which we purchased from the original Mastodon stock at a wholesale cost of \$75.00 per thousand. These plants demonstrated what a wonderful berry the Mastodon was, so the next year we set all the plants we grew and purchased several thousands from the original stock again at \$60.00 to \$75.00 per thousand. Every year since we have increased our acreage cutting out nonproductive plants and now are the world's greatest growers of the Mastodon, "The King of all Strawberries." We produce and pick more quarts of berries from our Super-Mastodon plants than any other concern, therefore, we believe we have the greatest producing Mastodon plants in the country. Beginning in August we picked from 20 to 65 sixteen-quart crates per day, and we are glad to tell you that our Super-Mastodon plants are sure producers. Not a "non-producer" in the whole bunch.

Not only do we grow Mastodon berries on a large commercial scale, but we grow them in our garden, where we have had one planting last three years, producing six crops of berries during these three years. Our own experience proves what YOU CAN DO.

## HOW WE DO IT

We set our plants in April, and give them good care. By the 11th to 22nd of July, we begin to harvest berries. We use commercial fertilizer along side the rows just after the plants are set, again in July and August.

Of course, the first pickings are small, but by the first of August we get about 80 quarts per acre per week. By the last of August the yields have come up to 320 quarts and by the middle of September we have picked as high as 576 quarts per acre at one picking. This one picking brought us \$216.00, the berries selling for \$6.00 per crate (16 quarts). October yields are generally about like those in August, however, we have harvested as high as 325 quarts per acre during the last week in October and the first in November, (see picture below) selling at the rate of \$99.00 per acre per day's picking.



Keith's Mastodon Ready for Market.  
(26 Crates at \$4—\$104.)

## What the Local Newspaper Says

"The Keith brothers, better known as 'Bud' and 'Bert', the 'Strawberry Twins', are to be commended upon their success with this new variety. They are the greatest growers of Mastodon in the state, having over 30 acres in one field. They have been shipping from forty to sixty cases of large, juicy Mastodon Strawberries every day all this week (Nov. 3).

"If freezing weather holds off for a few more days, something like 8,000 more quarts can be picked. The Mastodon is truly a marvelous berry."—*Bridgman Enterprise*.

## \$6.00 for Sixteen-Quart Crate

Our Chicago Commission Merchant wrote us—Gentlemen:—"Never handled any everbearers with so much satisfaction. Mastodon bringing a good price, \$6.00 per crate (16 quarts)."



This picture was taken the last day of October. We picked 880 quarts that day from about 2 1/2 acres of our large 30-acre field of Mastodon shown in the background.

# Do You Want to Make Extra Money?— A New Home, Modern Improvements and Convenience

## Others Have Made Money Like This Why Not You?

More and easier money can be made from a small bed of Keith's Super-Mastodon plants than can be realized from chickens, vegetables, or anything else you might undertake.

For instance, Mr. Parrish of Mt. Clemens, Mich., had a small bed 33 x 55 feet from which he sold over \$60 in berries, besides he had all the berries his family wanted. Then there is Mr. Burlew who is shown in the small illustration on the opposite page; he set out 1,000 Keith's Super-Mastodon plants and sold over \$100 in berries the first summer and fall and \$113.80 the next spring from the same bed.

### A Real Opportunity

There are thousands of housewives who are looking for an opportunity to make a little extra money to buy extra things for themselves or their homes. A bed of Keith's Super-Mastodon plants will afford you this opportunity.

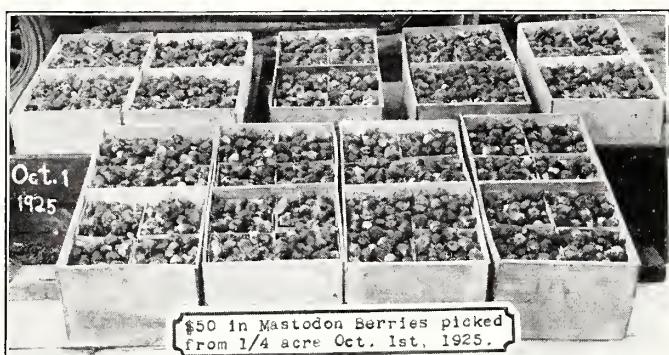
The big Mastodon berries are easily and readily sold to your neighbors, tourists, groceries or on fruit markets. Do like Mr. and Mrs. Moss near Casnovia, Mich. They have a stand in front of their home and sell all the Mastodon berries they grow, besides getting rid of all their other fruits, potatoes, etc. They never have to go to market, the market comes to them. Mastodon's big, beautiful berries always sell.

### Fathers and Mothers

Give your boys and girls a chance to make money. Boys and girls, not large enough to help in grain farming, can do as much as a man in caring for and picking Mastodon. Don't overlook this fact. With a small bed of Keith's Super-Mastodon plants, a boy will surprise you with the amount of cash he can make during the summer months. They can make more and quicker money with our Super-Mastodon than anything they can undertake. Give them a chance to do something worth while. We're in for helping all we can. Write us.

#### Chickens Enjoy Mastodon Too

Keith Bros.—  
Mastodon is very  
nice and a good  
bearer. Have had  
several good  
meals and could  
have had more if  
the chickens had  
not enjoyed fresh  
fruit also.—Mrs.  
D. C. Love, Cold-  
water, Michigan.



### \$50 from One-Fourth Acre per Day

The picture above shows one day's yield of big Mastodon berries from one-fourth of an acre of Keith's plants. These nine crates (144 quarts) were sold for \$50 from our Roadside Market. Just note how large the berries are. You will have no trouble selling all the Mastodons you can grow at a fancy price, and they are as easily grown as any strawberry.

Remember,  
Keith's  
Plants  
Are

**VITALIZED**

Stronger Rooted  
Better Fertilized  
Carefully Cultivated  
Carefully Shipped

See Page  
Twelve for  
"REASON WHY."

Mastodon Berries Always Bring Top-Notch Prices.

# If So, Grow and Sell Mastodon Berries Incomes of Any Kind Can Be Financed in This Way

## A Splendid Paying Business

More and easier money can be made from one acre of MASTODON plants than forty acres of corn. For instance—during one day's picking in September, we picked at the rate of 576 quarts of big, nice Mastodon berries per acre from plants set in the spring. This one day's picking sold at 35 cents per quart, netting us \$190.80

From plants set in the spring, berries begin to ripen in 90 days, and in the next 100 days the plants will have produced an average of one quart each. You don't have to farm acres to make money growing Mastodon,—just a small piece of ground on one side of your corn field or at one end of the garden will do. Mastodon affords mother and the children a wonderful opportunity to make good money on the side.

## Put Your Extra Lot or Garden Space to Work



### \$100 from Small Bed

Mr. Burlew and family shown in the above picture from Concord, Mich., have grown Keith's Super-Mastodon plants going on two years and found them very profitable. Two years ago this spring, Mr. Burlew purchased 1,000 of our Super-Mastodon plants and during the first summer and fall sold over 400 quarts of berries at 25 cents per quart. The next spring he sold 569 quarts of berries. And these two crops were harvested in the same time that he could get only one crop from common strawberries. The summer crop brought him at the rate of \$1,100.00 per acre and the spring crop \$1,251.80. Mr. Burlew writes us:

"My Mastodon patch has been the attraction and wonder of the surrounding country. You know what the 1,000 plants did for me last summer (sold \$100 worth). This spring we marketed \$113.80. They are the only kind to have for profit. They have proved a wonder." — J. M. Burlew.

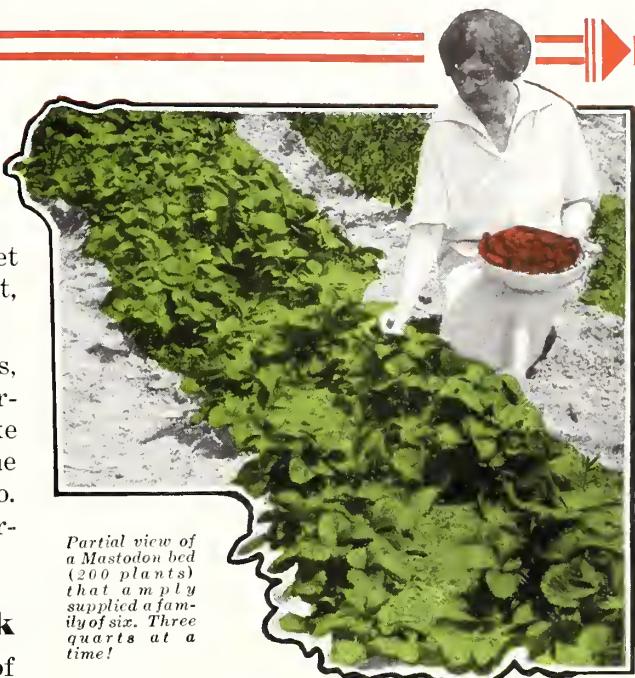
### 30 Pints Brings \$6.00

One of our western customers wrote us October 20th.—Gents:—"We are now getting \$6 a crate (30 pints) for Mastodon and expect to get \$15 later on."

### 350 Quarts from 300 Plants

Gentlemen:—"From 300 Mastodon plants set in April, I picked 350 boxes of fine berries by November 10th. Picked about the same amount the second summer up to November."

R. R. Pember, Anaheim, California.



Nine to the layer;  
Eighteen to the quart.

# Here Are Keith's Offers in Standard Spring



Photo Sent in by H. Scott, Independence, Kansas.  
Three Rows, 130 Feet Long, Yielded 425 Quarts Per Day During Season.  
Keith's Vitalized Plants Were Set.

## Senator Dunlap

(Early)

### A Dependable and Profitable Variety

- 1.—DOES well in all strawberry soils. A reliable variety for beginners. Never fails to produce.
- 2.—UNDOUBTEDLY one of the best Strawberries for home gardens. Firm, sweet, dark red, holds color and shape after canning or preserving.
- 3.—NEVER have we found customers disappointed in the Senator Dunlap. Is perfectly hardy throughout the Northern and Western States.
- 4.—LARGE, uniform berries, very firm, dark red, juicy. With a good strawberry flavor. Just the berry for shortcakes, desserts, canning, preserving and jellies.
- 5.—ACCEPTED by growers everywhere as a very worthy and profitable variety. Yields large crops of uniform berries that are simply delicious.
- 6.—PLANTS make a good wide picking row, which insures big bumper crops.

OUR VITALIZED Senator Dunlap plants are strong, healthy and vigorous. Our guarantee goes with every

## KEITH'S Spring Strawberries

UNDER THIS HEAD we list the standard or spring ripening strawberries, divided into four classes, according to when they begin to ripen their berries in the spring strawberry season, for instance.—Extra Early, (like the Premier given below)—Early—Mid-Season—and Late. By selecting a variety or two from each class you can have berries over the longest possible period in the spring.

ALL OUR VARIETIES are tested and proven to be producers of profitable yields of the best berries, so you need not hesitate in selecting any of them. Always remember we want you to write us about a variety if you do not understand it. We certainly wish to help you in every way possible to grow the best, most and biggest berries from our fruit plants.

### Earliest of the Early Varieties

Premier (Extra Early)

PREMIER is an excellent extra early variety—a money-maker—will be found featured and fully described on page 16.

plant. We also send our "KEITH'S WAYS TO SUCCESSFUL BERRY CULTURE," which thoroughly explains how to grow Strawberries for largest yields.

SENATOR DUNLAP is the best known variety in the United States, because it bears well in all localities, producing large crops of good-sized marketable berries. Is grown by all berry growers as their reliable cropper. Very hardy, a good plant producer and does well anywhere strawberries are grown. The berries are firm and solid, uniform in shape, and for canning, preserving, short-cakes, etc., they can't be beat. They hold their color, shape and size well after canning or preserving.

They are a rich dark red color, often tipped with pink which makes them very attractive. Price per 1,000, \$5.90.

### Note This

Keith's Senator Dunlap plants are of high quality and our guarantee goes with every plant, also our "Keith's Ways to Successful Berry Culture." See Page 18.

Holly, Mich.

Dear Sirs:

"I am well pleased with the plants you sent me a year ago. Sold \$250 worth of strawberries from the 3,000 plants which was very good I think for a dry season. Don't forget me when you get your new catalogue out."

M. T. HADDEN.

Senator Dunlap.

K.B.N.

ALL VARIETIES ON THESE PAGES HAVE PERFECT

# Varieties of Strawberries

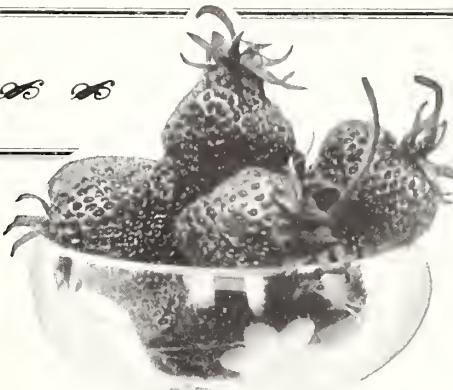
## The Million Dollar Berry

Dr. Burrill is a cross between the Senator Dunlap and Crescent (an old but very productive variety) and is spoken of as the "Million Dollar" strawberry. It is a variety that can be successfully grown on a rich, black, heavy soil when others fail, which at the same time is a productive, profitable variety on any soil where strawberries can be grown. It is easily grown and therefore an ideal variety for beginners or for those who do not know much about the strawberry business. The plant's habits and berries resemble the Senator Dunlap very closely, so much so that some are of the opinion that they are identical with that variety. Berries pointed, dark red, firm, sweet and stands canning and preserving as well as the old Warfield. Price—\$5.90 per 1,000.

## Keith's Famous Gibson (Mid-Season Per.)

This universal favorite will be found pictured and described on page 17. Our Gibson plants are full of pep, capable of giving you very satisfactory yields of marketable berries.

You will like them for home use also. The possibilities of Keith's famous Gibson plants are almost unlimited. Try them and see.



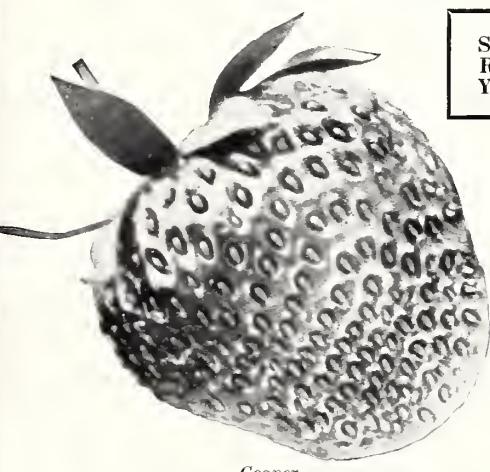
Dr. Burrill.

## Dr. Burrill (Early Per.)

Bears When Other Varieties Fail

## KEITH'S FOUR BEST VARIETIES for Garden or Field Culture

Premier, extra early	Page 16
Senator Dunlap, early	Page 10
Gibson, mid-season	Page 17
Mastodon, everbearer	Pages 1 to 9



Cooper.

Sweet, Big—A Real Berry for Your Garden

Latest of the Late

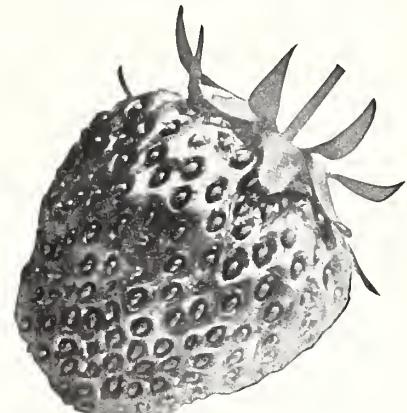
## Cooper (Mid-Season Per.)

Cooper is certainly a big one and it is just as sweet and good as it is big. Strawberry lovers have been waiting for a big berry that was productive, sweet, well-flavored, and attractive. Now they have it in the Cooper. It "fills the bill," fills the quarts and fills the pocketbook wherever it is grown.

The berries are as large as our everbearing Mastodon. They are a whole mouthful of strawberry sweetness, ripening in mid-season along with Gibson. Cooper has a very hardy strong growing plant. We recommend Cooper very highly for home use, for fancy markets or roadside markets. Price, \$8.50 per 1,000.

## Pearl (Late Per.)

Pearl is a very late berry, coming into fruiting before Aroma stops and extending much longer. Growers take Pearl to the market after all other varieties are gone and receive large prices for them. It blossoms late and often escapes frosts. Berries dark red, very firm, large and will remain in good condition longer than most varieties. Price, \$8.25 per 1,000.

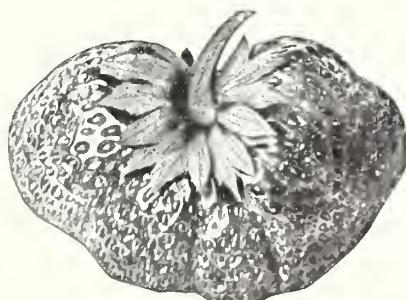


Aroma.

## Aroma (Late Per.)

Aroma is a very dependable, late variety. Grown and liked everywhere. Ripens late, commencing before Gibson and Cooper end, and continues a week to 10 days longer. Aroma lengthens your berry season wonderfully.

Aroma berries are very firm, dark red throughout, medium to large, and their good flavor and color hold well after cooking. It is the best all-around late berry. Price, \$7.50 per 1,000.



Red Gold.

(Not all the Red Gold berries are shaped like this one. Many of them are like the Cooper illustration.)

## PRICES

We Pay Postage within third zone.—Add 10 cents per 100 plants for each zone beyond third.

25 plants	\$ 2.00	300 plants	\$13.50
50 plants	\$ 3.00	400 plants	\$17.50
100 plants	\$ 5.00	500 plants	\$21.00
200 plants	\$ 9.25	1000 plants	\$40.00

## BLOSSOMS—CAPABLE OF FERTILIZING THEIR OWN BLOSSOMS



# What Do We Mean When We Say Our Plants Are Vitalized?

## “VITA” Means “LIFE” and Keith’s Plants Are Primed Full of It



VITALIZING  
PROCESS No. 1.  
Clearing New Land—  
Virgin Soil.

You don't have to wait around half the summer before our VITALIZED plants get started. There is a reason.

Below is Bert, one of the “Strawberry Twins,” famous Michigan Horticulturist, a graduate of Michigan State College whose agricultural knowledge made possible VITALIZED plants.



VITALIZING  
PROCESS No. 2.  
Careful and continuous  
cultivation by experts.

An ordinary plant, when dug up and reset, has not the strength to withstand the shock of transplanting. It's different with Keith's plants.



VITALIZING  
PROCESS No. 3.  
Thorough fertilization

When our vigorous VITALIZED plants are dug up, shipped and replanted they will go right on with their growth—with out special care or soil. Order now! Don't wait!



Inspectors come when we least expect them. Plants must be right at all times.

VITALIZING  
PROCESS No. 4.  
Frequent State Inspection.



VITALIZING PROCESS No.  
5. Special moss for shipment of Keith's Vitalized Plants.

The plants reach you vigorous and fresh—like these.

### RESULTS



And in 90 days after setting, Keith's Super-Mastodon Plants will be bearing for you—and they will keep it up until freezing weather, also the following spring, summer and fall and so on for another year or so.



**MASTODON**



Bowls full of Big, Juicy Mastodon Berries from Keith's Vitalized plants.

### These Plants do not have to be Nursed Along After You Set Them Out

Keith's VITALIZED plants do not have to be fed-up after you set them in the ground. They are just like a well-cared-for horse—capable of starting work for you at once. They have been “fed their oats” here at our Nursery, and when you set them out, they get started quickly, and at once they are growing, giving you a strawberry bed you like to show your neighbors and write to the papers about. Ordinary plants do not have pep enough to start off like Keith's VITALIZED plants.

Another thing you may not know—The fruiting buds of the Super-Mastodon plants we send you, in fact, any strawberry, are formed in the fall and, if the plants are not properly fed at that time, few fruiting buds will form, furthermore poorly and improperly fed everbearing plants will

not have the vitality to form new fruiting buds after they are set in the spring. You have to wait until they gain strength from the soil in which you set them. Not so with Keith's VITALIZED plants—they never stop forming their fruit buds, and within sixty to ninety days after you set them out you are picking big, bright, red berries.

Our VITALIZED plants are just like a well-fed cow or a White Leghorn hen—ready to give you a full pail of milk or “an egg-a-day” at once. You want the very best obtainable for they are by far the cheapest in the long run. That is the kind of plants we furnish you—not how cheap but how good. It won't take any more of your time to set out and care for Keith's dependable New-Land

plants than it will inferior cheaper sorts. It will cost you just as much to prepare your soil, set and care for poor plants as it will our good, strong ones.

No hanging around half the summer waiting for Keith's plants to get rooted and established. They get busy QUICK. They have the “pep” in them to do it.

Your plants are the smallest cost item in growing strawberries. Why make the common mistake of trying to save on cost and sacrifice the quality and productiveness of Keith's high grade New-Land plants? “Cheap plants are a poor buy at any price.”



**TWINS—MASTODON**

Below is “Bud”, the other of the “Strawberry Twins”, who personally supervises the planting, fertilizing, cultivating and developing of Keith Bros. Vitalized plants.

# No Special Soil or Care Required

In Every State in the Union and in Foreign Countries, KEITH'S Plants GROW, THRIVE and BEAR Luxuriantly ♦ ♦ ♦ ♦ ♦

## NEW YORK

### First Prize at Fair

Dear Sirs and Friends:—"Wish you could see our Mastodon loaded with berries and blossoms. Took the first prize at Hamburg Fair."

MRS. ALICE FARMSWORTH,  
Collins Center, N. Y.

## COLORADO

### Doing Fine in Colorado

Gentlemen:—"Mastodon are doing fine here. Everybody says they never saw such fine berries."

MARY F. HOLMBERG,  
Greely, Colorado.

## CALIFORNIA

### Wonderful in California

Kind Friends:—"Mastodon is a wonderful berry for California. Bears nearly the whole year 'round."

R. R. PEMBERTON,  
Anaheim, Calif.

## WISCONSIN

### Four Berries Measure Six Inches

Dear Sirs:—"Set Mastodon plants May 19th, began picking berries the middle of August. Berries very large. We had four berries that measured six inches end to end."

MRS. J. L. SPAULDING,  
Rice Lake, Wis.

## MICHIGAN

### Berries Until November 5th

Dear Sirs:—"Mastodon are sure fine. Very hot and dry during September, but they bore right along 'till it froze up Nov. 5th."

JOE HABERLE,  
Midland, Mich.

## MASSACHUSETTS

### All You Claim

Gentlemen:—"Your Mastodon berry is all you claim it to be."

DR. N. W. EMERSON,  
Duxbury, Mass.

## IAWA

### Stands Iowa Weather

Dear Sirs:—"Dry weather didn't give my Mastodon a chance, but since the rains have come they have borne abundantly. Still getting berries Oct. 10th."

H. F. LUICK,  
Belmond, Iowa.

## MINNESOTA

### A Surprise to All

Dear Sirs:—"Mastodon sure made a hit around Pequot. Everybody was surprised at the big, nice, sweet berries."

T. A. BROWN,  
Pequot, Minn.

FROM YOUR STATE, TOO, COME HUNDREDS OF SUCH LETTERS OF PRAISE AND RECOMMENDATION

## PENNSYLVANIA

### Two Quarts Per Day All Summer

Gentlemen:—"From the 100 Mastodon plants set May 20, I have picked two quarts per day since Aug. 15th. Picked last berries Nov. 2nd. Froze up the 3rd."

W. H. WHITING,  
Wellsboro, Pa.

## ILLINOIS

### Dry Weather Doesn't Affect Them

Dear Sirs:—"For a month and a half we did not get any rain, but the Mastodon done real good. They were still full of green and ripe berries in November when it froze up."

GEOFFREY LOVE,  
Roscoe, Ill.

## OHIO

### 300 Plants Supplied Family of Eight

Gents:—"Set Mastodon plants in May, picked first berries in August. The 300 plants supplied our family of eight and we sold a lot besides. Had our last berries on Nov. 6th."

J. B. KURTZ,  
Smithville, Ohio.

## INDIANA

### Berries Armistice Day

Gentlemen:—"Mastodon coming so late in the year (Armistice Day), our pleasure was increased by an element of surprise because of the high quality of the berries."

J. D. OLIVER,  
Oliver Chilled Plow Works,  
South Bend, Ind.

## VIRGINIA

### Picking Mastodon Nov. 6th

Gentlemen:—"Have enjoyed your Mastodon very much. Still picking November 6 as shown in the picture."

H. C. WARNOCK,  
Hampton, Va.

## NORTH CAROLINA

### Best in Twenty Years

Gentlemen:—"Been growing strawberries for 20 years and find nothing like your Mastodon."

W. P. WARE,  
Reidsville, N. C.

## WASHINGTON

### 60 to 80 Berries Per Plant

Dear Sirs:—"My Mastodon have been set five months and we have been having berries since the last of August. The best plants have 60 to 80 buds, blossoms and berries."

F. O. WOODHOUSE,  
Roseburg, Wash.

## Why Our Plants can be Shipped

### Thousands of Miles and Arrive in Good Growing Condition

Don't confuse Keith's plants with others—they are *vitalized*—filled full of life and pep, thus coming to you prepared to give you immediate thrifty growths. You don't have to wait half the summer for Keith's *Vitalized* plants to get started—they start quick and keep it up. Also every plant is hand picked, picked over by hand and cleaned of all foreign matter, and then bunched and tied. The roots are then surrounded with a special damp moss, wrapped in wax paper, and placed in our special plant shipping crates and packages and are sent out at once. The plants then reach the customer in the best of condition. Read the letters given below which we have received from customers in foreign lands.



Keith's *Vitalized* Plants—  
Can Be Shipped Half Around the World.

## Why Keith's Plants Grow and Bear and Keep It Up

From the time they take root in our ideal strawberry plant soil, they have all the right kind of plant foods they can absorb, making them as vigorous, strong and thrifty as Mother Earth can produce. Plants of this kind are as essential in bringing about big, bumper crops of berries as seeds are in growing large profitable crops of grains, vegetables, etc. When there's \$700 to \$1200 per acre to be made in growing strawberries, set only the best. Don't waste your time on cheap plants. They are the most expensive in the end.

## Read These Letters From Thousands of Miles Away

### Traveled 6000 Miles by Land and Sea

#### Buenos Aires, Argentina, So. America

Gentlemen:—"The 1,000 Super-Mastodon plants reached me in fine growing condition. Thanks for your strong plants and your system of packing. Plants nearly four weeks enroute."

FELIX RAMPLER (Hijo).

### Half Way 'Round the World

#### Tapanui, Otago, New Zealand

Dear Sirs:—"Thanks for your method of packing. My 500 Super-Mastodon plants reached me in a good growing condition and it looks as though every plant is going to grow."

W. B. ESKDALE.

### To Europe, 3000 Miles

#### Neerum, Denmark, Europe

Gents:—"The Super-Mastodon plants you sent me are satisfactory, and I am wanting you to send me 1,000 plants by express."

G. SORENSEN.

### St. Johns, Newfoundland

Dear Sirs:—"The shipment of plants you mailed me arrived in due time and in good condition. Thanks for your service."

W. A. CLARKE.

### Medicine Hat, Alberta, Can.

Gentlemen:—"Received the 50 Super-Mastodon plants in fine condition. Plants have already shown considerable growth."

MRS. H. DAWKS.



Keith's *Vitalized* Plants Always Have Plenty to Eat of the Right Kind of Plant Foods. They're Prepared to Give You Best Results.

# CITY FOLK— ! Suburbanites !

YOU DON'T NEED A FARM to enjoy large, juicy, delicious STRAWBERRIES on your table all summer—all fall!

## Why Pay 35c a Quart for Strawberries

when you can grow all you want in your own garden? THINK! what a treat it will be to go out in your back yard and discover large clusters of giant, red strawberries hidden beneath the rich green foliage. Thousands of suburbanites are growing Keith's VITALIZED strawberry plants in all sorts of nooks and corners—and thoroughly enjoying these tasty berries. WHY NOT YOU?

## When "Company" Comes

—what do you invariably say; "Oh! I wonder what we will have for dessert?" And what could be more satisfying than to send someone of the family out into the garden to pick a big dishfull of these mammoth luscious berries—to be served with whipped cream—or made into shortcake. SHORTCAKE ALMOST UNTIL XMAS TIME—think of it! That's what you can have. Your friends will exclaim, "Where did you get these wonderful berries?" And you will answer with pride, "Why right out in our own garden."

Look out into your back yard—right now, and see if there are not a dozen places where you could be growing these wonderful strawberries—easily and quickly and with genuine satisfaction.

## Here's Real Satisfaction—Read What These People Say

### 100 Plants Yield Gallon Per Week

Gentlemen:—"Those 100 Mastodon plants have averaged a gallon a week since July 18th. It's now Nov. 14th." C. R. PAINTER, Avollo, Pa.

### Lots of Shortcakes

Dear Sirs:—"Mastodon behaved splendidly. Have had lots of shortcakes. We have had snow but there are berries and blossoms yet (Nov. 9th)." A. A. RUTHRAUFF, Taylorville, Ill.



### 300 Supplied Family of Eight

Gents:—"Set Mastodon plants in May, picked first berries in August. The 300 plants supplied our family of eight and we sold a lot besides. Had our last berries on Nov. 6th." J. B. KURTZ, Smithville, Ohio.

### Berries Armistice Day

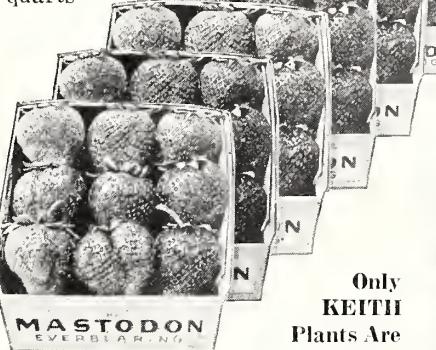
Gentlemen:—"Mastodon coming so late in the year (Armistice Day), our pleasure was increased by an element of surprise because of the high quality of the berries." J. D. OLIVER, Oliver Chilled Plow Works, South Bend, Ind.

### For Family of Five

Dear Sirs:—"Have had berries twice a week for our family of five since August. They sure are fine." MRS. J. M. PETER, Star City, Indiana.

## \$1.00 WORTH of KEITH'S SUPER-MASTODON

plants set along the walk or border of shrubbery—around the garage and many other spare spaces will furnish about 18 to 24 quarts



Only KEITH Plants Are VITALIZED

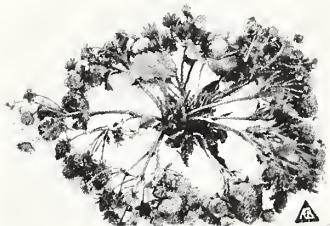
### Berries Since August 1st

(picture at right)  
Dear Sirs:—"Set my 25 Mastodon last of May and began to pick berries Aug. 1st, and have had berries continually since, and the plants have lots of blossoms and green berries on them yet. One plant had 50 berries and some blossoms at one time."

MR. AND MRS.  
EMIL ERICKSON,  
Kankakee, Ill.



NOTE below how many berries are growing on this one Super-Mastodon plant. We have often counted over 100 berries and blossoms on one Super-Mastodon Plant at one time.



### First Prize at Fair

Dear Sirs and Friends:—"Wish you could see our Mastodon loaded with berries and blossoms. They have been just wonderful. If I could set but one berry it would be Mastodon. Took first prize at the Fair last year."

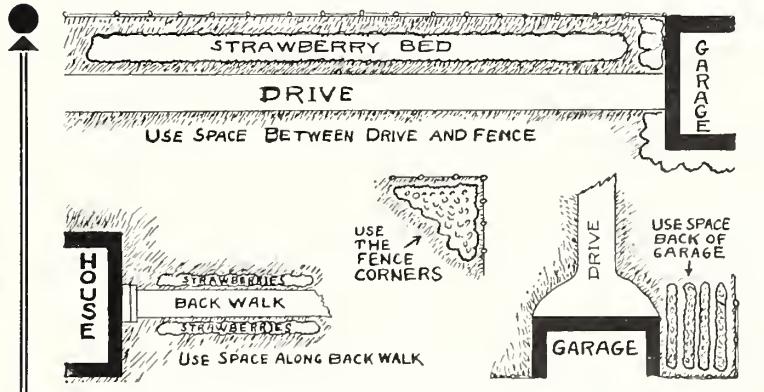
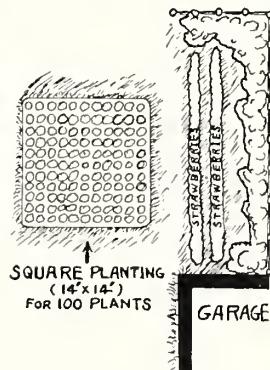
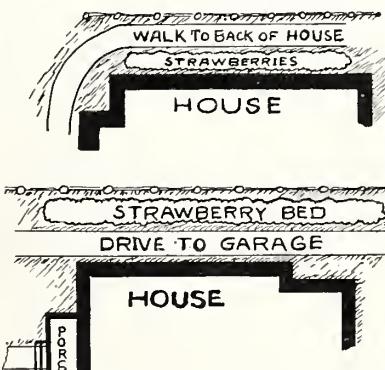
MRS. ALICE FARMSWORTH,  
Collins Center, N. Y.

### 350 Quarts from 300 Plants

Gentlemen:—"From 300 Mastodon plants set in April, I picked 350 boxes of fine berries by Nov. 10th. Picked about the same amount the second summer up to November."

R. R. PEMBER,  
Anaheim, California.

## See Here—How You Can Make Good Use of Small Nooks and Corners



Keith's  
Premier—  
Delicious,  
Early



Here's Mr. Mienk and His Famous Strawberry Patch. Here's His Letter, Too

Dear Sirs:  
"Here's my 30 x 210 foot strawberry bed. Picked 984 quarts and sold them all in front of our home. The Mrs. and children did all the picking and took in over \$165.00. Pretty easy money. I never saw strawberries grow a fruit like yours. They are wonderful."

J. R. MIENK, Redford, Mich.

## PREMIER®

### Earliest of the Early Varieties

This variety is identical with "Howard 17" by which name it is best known in Eastern Sections.

Premier, without doubt, has no equal. Ask growers who have fruited it and they will tell you they make more money from Premier than any other early June variety. Berry growers everywhere are now planting heavy to Premier. Why? Because it makes them the most money. Buyers pay growers extra money for Premier berries—50c to \$1.00 per crate.

This variety is very productive, often yielding over one and one-half quarts per plant, a strong grower—healthy disease-free foliage, deep rooting, frost proof (an early ripener, but blossoms late, escaping frosts). Berries large, attractive, medium red, rich strawberry flavor, holding their beautiful red color and rich flavor after preserving or canning.

Berries red to the core, solid firm, good shipper, always arrives on the market in good attractive condition demanding the highest prices. If you have never fruited Keith's Premier plants you are missing something.

Keith's Premier plants are highly productive, genuine—grown, dug, hand sorted, packed by strawberry specialists, "THE STRAWBERRY TWINS", and sent to you with our MONEY-BACK GUARANTEE. For a yield of 8,000 to 12,000 quarts per acre set them.

#### Keith's Vitalized Premier Plants. Price \$7.90 per 1,000

### WHY You'll Like Premier

- 1 — Being early—"They Get the Price."
- 2 — Unlike Many Other Early Varieties the Berries are Big all Through the Season Instead of Small.
- 3 — It is Frost-Proof—Blossoms Late and Escapes Frosts that Catch the Earlier Blossom Varieties.
- 4 — It Never Fails to Produce a Crop—It is Frost Resisting, Drouth Resisting, Blight Resisting—Always to be Depended upon.
- 5 — It is Solid Red—"When It's Red, It's Red All Over."
- 6 — It's a Good Commercial Variety—Beautiful, Ships Well, Sells Well.



### WHY

#### KEITH'S PREMIER IS THE BEST

- (a) It is True-to-Name—the REAL Variety.
- (b) You Get Just What Your Order Calls for.
- (c) Plants Are Vigorous—Well Fertilized—Sure to Grow.
- (d) Packed Right—Reach You Fresh.

#### Your Children Can Earn Money

These Children  
Picked the Berries  
While  
Dad Did the Farm  
Work.  
Give Your  
Kids a Chance to  
Earn Money Also.





**Keith's  
Gibson—  
Look at  
Their Size**

## **GIBSON** ~

### **Mid-Season Variety—A Universal Favorite**

This variety is to the Mid-season varieties what Premier is to the early ones. Productive—Profitable—Dependable. Gibson is a strong grower doing well on any strawberry soil, producing paying crops where others fail. A mid-season leader wherever strawberries are grown, especially in the North. Very productive, berries well supported on strong, stout stems.

Berries large, dark glossy red all over making a very attractive pack inviting buyers. Firm, stands hauling or shipping to market. Flavor, rich, pleasing, remaining after canning. A suitable berry for home or market use.

Keith's famous Gibson plants are very productive, having a record of yielding at one picking at the rate of 7,260 quarts per acre, more than double the world average whole season yield for strawberries. Almost a quart per plant at one picking. This is what makes them "Famous." We have grown Gibson plants for years and our customers find them very productive and profitable. For instance, there's Mr. Lochtefeld (see letter and picture below) who set 1,500 Keith's famous Gibson plants and sold \$128 in berries (\$68 per A.)—and down in Ohio, Mr. Leisure harvested at the rate of \$1,600 per acre. While over in Indiana Mrs. Elliott sold \$126.80 from 1,000 Keith's Famous Gibson, at the rate of \$1,014.40 per acre. These yields and profits give you some idea of the value in setting Keith's Famous Gibson plants. Price per 1,000.....\$6.00

**To the Right is Mr. Lochtefeld.—Read His Letter Below.—\$128 from 1,500 Plants**

Dear Sirs:— St. Henry, O.  
"The 1,500 Gibson plants certainly did fine. Picked 20 bushels of berries and sold them for \$128.00."  
V. F. LOCHTEFELD.

**\$126.80 from 1,000 Plants**

Mr. Elliott sold over \$126.80 from 1,000 Gibson plants. Costing only \$5.00, and Mr. Quinlick of Trenton, Ohio, sold \$56.00 in berries from 300 of our Gibson plants.  
L. E. ELLIOTT, Palistine, Ind.



#### **Mr. Strebning Sold \$253.25 in Berries**

To the left is Mr. Strebning's berry field from which he sold \$253.25 in berries. Notice the bed takes up just a small strip on one side of the field.

#### **\$200 from 1,000 Plants**

South Zanesville, O.  
Dear Sirs:—"Never had finer strawberries than your Gibson. From the 1,000 plants we sold over \$200 worth of berries. We picked as high as 75 quarts off one row of 225 plants at one picking."

W. E. LEASURE.



## **A LEADER**

**WHEREVER STRAWBERRIES  
ARE GROWN**



### **You'll Be Pleased with This Variety**

#### **BECAUSE**

- 1**— It has no Preference for Climates or Soils.
- 2**— It Stands a Lot of Abuse—Bears when others Won't or Don't.
- 3**— No Other Mid-Season Variety Has Berries so UNIVERSALLY LARGE.
- 4**— It Is Equally Desirable for Home Use or Distant Markets.
- 5**— It Is a Fine, Firm Canning Berry—Is Excellent for Preserves.



#### **WHY**

### **You Will Like Keith's Gibson Best**

- (a)** They Have Unusual "Pep" Due to Ample Fertilizing.
- (b)** They Start Quick and KEEP IT UP.
- (c)** They Have VITALITY—Frosts Have No Terror for KEITH'S GIBSON.

# KEITH BROS., "The Strawberry Twins"

**Make It Easy and Profitable for You to Grow Strawberries and Small Fruits**



B. H. KEITH  
"Bud"

Back of the sincere service rendered by KEITH BROS. is PRACTICAL FARM EXPERIENCE plus years of intensive training at Michigan Agricultural College. And we want to say a word about our workers—they are steady, skilled and thoroughly experienced. Your plants are selected right—dug right—shipped right.



B. W. KEITH  
"Bert"

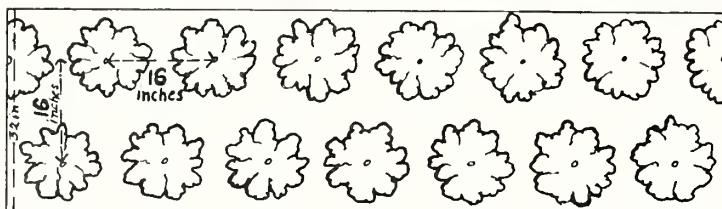
When you buy something you want to know who you are dealing with. We only wish you could visit our nursery and packing plant so we could show you just what you are getting, and tell you more about our work and our products. But distance prevents this, so we will just introduce ourselves over "long distance":

"Bud", shown in the left-hand illustration above, is a practical nurseryman—a real dirt farmer, who knows the business from daily contact over a period of thirty years. He personally supervises the planting, fertilizing, and developing of all our "VITALIZED" plants.

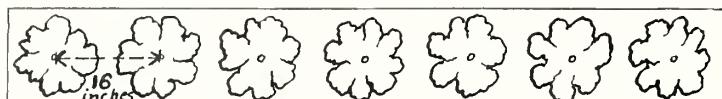
"Bert", pictured at the right above, is one of Michigan's most prominent horticulturists. He is a graduate of Michigan State College, was Head of the Department of Horticulture in an Agricultural College for six years, and a dirt farmer also. His knowledge of plant life and their requirements makes possible our "VITALIZED" plants.

From coast to coast we are known as the "Strawberry Twins", and we are really twins. If you wish to know about our standing and methods of doing business, we gladly ask you to write the Union Banking Co. at St. Joseph, Michigan, the Express Office, or Postmaster here at Sawyer, or any of our many customers in all climates, in all sections of the North American Continent.

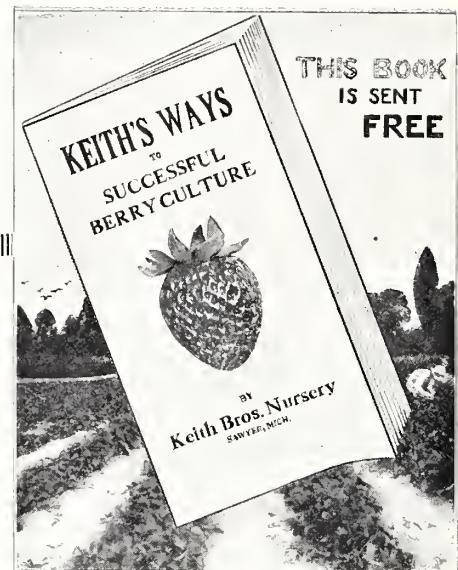
## SEE HOW SIMPLE IT IS TO FOLLOW OUT OUR SYSTEMS OF PLANTING STRAWBERRIES



This shows the Double-Hedge Row System of setting strawberries. The rows are spaced 16 inches apart and the plants spaced the same distance in each row, but alternate—"goose track" fashion. Used in setting strawberry plants where space is limited or where the most and biggest berries are desired from a small space. Should be followed in growing strawberries through Mulch Paper. See page 5 for pictured illustration in colors.



This is the Single-Hedge Row System. The rows are spaced 24, 30, or 44 inches apart, according to the "Hill", "Garden", or "Field" culture respectively, and the plants are set 16 or 18 inches apart in the rows—16" for Mastodon and 18" for all other varieties.



*This Book Has Helped Many Beginners Grow Big Crops of Berries. Free to Every Customer.*

**DO YOU KNOW** that Keith's Super-Mastodon plants will give you berries "out of season" when prices are highest?—See pages 2, 3, 4.

**DO YOU KNOW** how to coax the space along the garage drive into beauty and profit? See illustrations at bottom of page 15.

**DO YOU KNOW** how mulch paper does away with hoeing, conserves moisture and makes it possible to grow bigger, better berries with little work or worry? Read page 5.

**DO YOU KNOW** what fertilizer is ideal for your fruit garden? What spray materials are best for strawberries, raspberries, grapes and the like? Read yellow pages between 4 and 5.

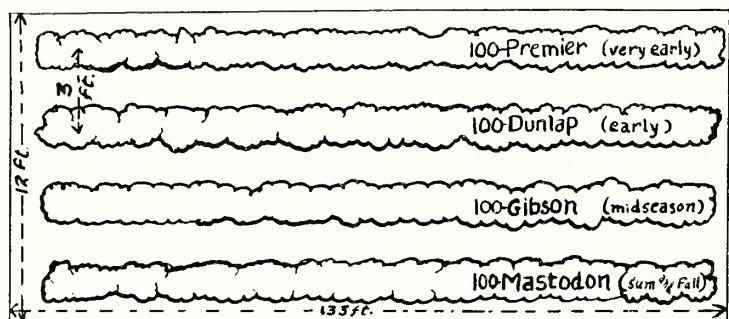
**DO YOU KNOW** how Keith's plants are "VITALIZED"? Read pages 12 and 13.

**DO YOU KNOW** how to economize on space in setting out strawberries in your garden? Read about the "Goose-Track" or Double-Hedge row at bottom of this page.

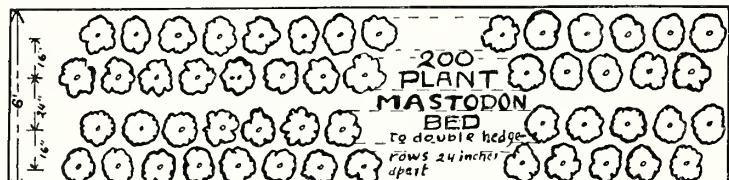
**DO YOU KNOW** that one acre of strawberries brings greater returns than 25 acres of corn?—See page 6.

**DO YOU KNOW** that Keith's Super-Mastodon plants bear right up until severe freezing weather?—See page 4.

**DO YOU KNOW** how to space the rows, and the plants in the rows, in setting strawberry plants in your garden or field culture? Read the table opposite page 20.



This illustration shows a strawberry planting of four varieties after the Single-Hedge Row System—one hundred plants in each variety are used. The bed is 12 feet wide and 133 feet long. Should a similar number of plants be desired, shorten the row accordingly.



This illustration shows a 200-plant Mastodon bed set out after the Double-Hedge Row System. The bed is 6 feet wide and 66 feet long.

# "It's Not a Home Until It's Planted"

## Beautify the Home Grounds with Some of Keith's Prize-Winning Gladioli

NOTE:—All bulbs are No. 1 and each collection is POSTPAID into third zone. Beyond add 10¢ for each additional zone, per collection.

The following varieties of Gladioli offer a wide range of colors also affords blossoms all during the season. They are all attractive, choice flowers—prize winners at Flower Shows. When growing "glads" why not grow large attractive blooms, different from your neighbors? It's just as easy and a lot more fun than to grow "everybody's" old kind.

*America*—Soft rose-pink (mid-season). *Ash Rose*—Old rose, ashy sheen, beautiful, yet odd (medium late). *Hally*—Salmon-pink, large, (early). *Herada*—Glistening deep lilac mauve (late). *Loveliness*—Light cream, tall (early). *Marechal Foch*—Large, delicate rose-pink (early). *Mary Pickford*—Creamy white to yellow (early). *Mrs. Francis King*—Light brilliant scarlet, tall (mid-season). *Mrs. Frank Pendleton*—Rose-pink on white and red throat (mid-season). *Peace*—White with light pink throat (late). *Schwaben*—Large, canary to sulphur yellow—the best (mid-season). *War*—Deep showy red, tall, large (mid-season).

### Rainbow Collections (A., B., C.)

(A)—One bulb each of above varieties (12 bulbs)	\$1.20
(B)—Two bulbs each of above varieties (24 bulbs)	\$2.00
(C)—Three bulbs each of above varieties (36 bulbs)	\$2.90

### "Your Choice" Collections (D., E., F.)

(D)—Any six varieties (your choice) one bulb each (6 bulbs)	\$0.70
(E)—Any six varieties (your choice) two bulbs each (12 bulbs)	\$1.30
(F)—Any six varieties (your choice) six bulbs each (36 bulbs)	\$3.50

### New Varieties

<i>Adriatic</i> —Deep wine, smoky blue (very beautiful, attractive) each	25¢
<i>Dr. F. E. Bennett</i> —Deep flaming red (no better) each	25¢
<i>Marie Kunderd</i> —Purest white (a choice variety) each	10¢
<i>Mrs. F. C. Peters</i> —Best late lavender, each	15¢
<i>Salmon Plume</i> —Deep salmon (early, large blooms) each	20¢
<i>Scarlet Princeps</i> —Scarlet red—begonia-rose throat (large, long-lasting blooms) each	15¢
<i>Sheila</i> —Orange-yellow (blooms extra large, very early) each	25¢
<i>W. B. Thipp</i> —LaFrance pink flowers (enormous blooms) each	15¢

### Blue Ribbon Collections (S., W., X., Y., Z.)

(S)—One bulb each of above varieties (8 bulbs)	\$1.25
(W)—Two bulbs each of above varieties (16 bulbs)	\$2.00
(X)—Six bulbs each of above varieties (48 bulbs)	\$5.50
(Y)—Any five varieties (your choice) one bulb each (5 bulbs)	\$0.90
(Z)—Any five varieties (your choice) two bulbs each (10 bulbs)	\$1.65

We have "WAR" a blood-red Gladiolus and we have "PEACE" a pinkish lily-white variety. And an assortment of **M U L T I - C O L O R E D** Varieties Any or all of which will delight you



Gladioli.

### Grow Mammoth, Attractive Blooms from Keith's Selected Dahlias



Dahlia.

**Beautiful, "Aristocratic" DAHLIAS**  
Grow Different Dahlias from Your Neighbors' The Kind You Would Like to Show the World—BIG, FANCY BLOOMS

### New Gigantic Dahlias

Here are four new, rare dahlias with gigantic blooms. You will have a big surprise when you see these giants bloom.

<i>Bashful Giant</i> (D)—Apricot and buff on golden. Gorgeous blossoms	\$1.09
<i>Emperor</i> (D)—Large purplish-maroon, attractive, a winner	\$.75
<i>Millionnaire</i> (D)—Very large, lavender with light centers	\$.90
<i>Radio</i> (D)—Giant, American Beauty red tipped with yellow	\$1.25
Total	\$3.90
<b>SPECIAL OFFER</b>	
This collection, four exceptional beauties	\$3.00
Your choice of any three varieties, one root each	\$2.50

NOTE:—We prepay the postage into the third zone, beyond add 3 cents per root for each additional zone.

<i>Amun Ra</i> (D)—Giant, coppery bronze	\$.70
<i>Countess of Lonsdale</i> (C)—Salmon-red, profuse bloomer	.35
<i>Geo. Walters (H. C.)</i> —Gigantic salmon-pink blended to old gold	.90
<i>Jack Rose</i> (D)—Brilliant, plush-red, like a rose	.25
<i>Kalif</i> (C)—Rich deep scarlet, largest cactus offered	.75
<i>Mina Bergle</i> (D)—Brilliant scarlet—the best red (we mean red) dahlia	.30
<i>Orange King</i> (D)—Rich orange-gold, darker centers	.50
<i>Storm King</i> (Show)—Pure white, very quilled	.25
<i>Mrs. C. D. Anderson</i> (Show)—A giant crimson-purple	.70
<i>Elizabeth Stocomb</i> (D)—Giant, rich purplish garnet	.70
Total	\$5.40
<b>SPECIAL OFFER</b>	\$4.50

### "All Season" Collection

1 root each of above varieties (10 roots)	\$ 4.50
2 roots each of above varieties (20 roots)	\$ 7.85
6 roots each of above varieties (60 roots)	\$20.00

### Giant Collection for \$2.10

1 Geo. Walters 1 Kalif 1 Elizabeth Stocomb 1 Amun Ra

List price \$3.05. Collection price \$2.40.

### "Sure Suit" Collection for \$2.75

1 Countess of Lonsdale 1 Amun Ra 1 Storm King  
1 Mina Bergle 1 Jack Rose 1 Geo. Walters

List price \$3.30. Collection price \$2.75.

### Lucretia Dewberries

The berries are often twice as large as Blackberries, sweeter, no hard cores, consequently sell for more on any market. We consider them much better for home use, especially dessert where the berries are served fresh. They are sweeter.

Prices opposite page 22.

**Grow Your Own ASPARAGUS One Planting Lasts a Lifetime**

**Palmetto.** The Old Reliable variety that has stood the test for years. An early rapid grower of tender well-flavored shoots. Hardy. Prices on one- and two-year plants, opposite page 22.

**Martha Washington** A new rust-resisting variety developed by U. S. Bureau of Plant Industry, Washington, D. C. Rapid in growth, hardy, vigorous and very productive of long, thick, tender shoots. A wonderful improvement over other varieties and is most exclusively planted for all commercial purposes. Prices on one- and two-year plants, opposite page 22.

**Every Home Should Have G R A P E S Try One of Keith's Standard Varieties**

**Concord.** (blue). Leading commercial grape. Thrives best of all blue grapes. The large vineyards of New York, Ohio, Southwestern Michigan are planted with Concord. It's a real money-maker, bringing growers the best returns. Productive and hardy, and will hang on the vines until frost without "shelling". The berries are sweet, best for Jams, Juices, and Jellies. Prices opposite page 22.

**Niagara.** (white). The leading White Grape. The bunches are very compact, large and heavy. Berries are large, sweet with a very pleasing flavor. Prices opposite page 22.

**Moore's Early.** (black). The Best Early Grape. Moore's Early resembles the Concord very much but ripens two weeks earlier, thus lengthening your grape season at least two weeks. A hardy, good-growing variety. Survives and produces throughout the North and Middle West. Has a good, sweet, pleasing grape flavor very much like the Concord. Prices opposite page 22.

**Brighton.** (red). The most desirable of the Red Grapes. Berries large, very sweet and juicy. Ripens early along with Moore's Early. Plant with the Concord and Niagara, and you will have a red-white-and-blue grape Arbor. Prices opposite page 22.

# Every Home Should Have Gorgeous Roses

Here Are Some KEITH ROSES You Can Depend on for Wonderful Growth and Flowers



Excelsa.

**Excelsa  
(Red  
Dorothy  
Perkins)**  
a Remarkably Fast  
Grower

for \$1.25; three-year, 65c; three for \$1.75. Three-year plants, 65c each.

**EXCELSA (Red Dorothy Perkins).** Equal to the Crimson Rambler, but free from disease and will not winter-kill. Its foliage is a glossy dark green, and remains so all summer. A remarkably fast grower, covering a porch in a very short time. Flowers in large clusters (see cut) of crimson, tipped with pink. Very double, 30 to 40 on one stem. Hardy everywhere. The greatest Rambler Red Rose. 2-yr., 45c; 3 for \$1.25; 3-yr. plants, 65c each.

**DOROTHY PERKINS (Pink).** A brilliant rambler rose. Grows 10 to 15 feet in a season. Does not winter-kill. Flowers very double, shell pink in large clusters of 30 or 40 covering the bush for a long time in spring. Rapid grower. Resembles Excelsa very much. (See cut). 2-year, 45c; three for \$1.25; three-year, 65c; three for \$1.75. Three-year plants, 65c each.

**DOROTHY PERKINS (White).** A pure white climbing rose, very rapid grower; foliage dark green and showy. Flowers clear white, borne in great clusters. Absolutely hardy under all conditions. There is no better showy, climbing rose. Two-year, 50c; \$1.40 for 3.



Mary Wallace.

**GARDENIA.  
YELLOW  
RAMBLER**

This climbing yellow rose is a sister to Dorothy Perkins. The foliage is dark green, disease free. Buds golden yellow, very attractive. A very dependable climbing rose. Price, two-year plants, 50c each; \$1.40 for three; \$4.00 per ten.



**MARY  
WALLACE**  
Vivid pink unknown before in climbing roses. Flowers very fragrant, and like Dr. W. Van Fleet, it is as beautiful as any Everblooming Tea Rose — large, bright pink, "illumined with shining gold," cup-shaped, lasting, early. If you want roses as beautiful as greenhouse, Everblooming or any other rose, get Mary Wallace. There is none better (see picture above). Price, 75c each; three for \$2.00.

**MARY  
WALLACE**  
A Vivid  
Pink  
Heretofore  
Unknown to  
Climbing Roses

not complete without it. It is a mass of scarlet roses at blooming time which lasts from two to four weeks, and they do not fade in color during this time. Price, 2-year plants, 60c; \$1.50 for 3; \$4.50 for 10.

Paul Scarlet.

**PAUL'S  
SCARLET  
CLIMBER**

A new, hardy, climbing, scarlet red rose. Awarded the gold medal by the National Rose Society for its beauty, long blooming period and hardiness. Paul's Scarlet Climber is a new one, but is becoming the most popular climbing rose and your rose collection is

not complete without it. It is a mass of scarlet roses at blooming time which lasts from two to four weeks, and they do not fade in color during this time. Price, 2-year plants, 60c; \$1.50 for 3; \$4.50 for 10.



**Paul's  
Scarlet Climber**  
A New,  
Hardy Climber  
Awarded  
Gold Medal by  
National Rose  
Society

## HYDRANGEA

**HYDRANGEA (Large Flowers).** Bloom in August and the flower clusters remain on until snow comes. First, snowy white, then turn to pink, then to reddish bronze. Will retain their color all winter in bouquets in your home. Buy direct from us and save money.

Price, 2-year plants, 50c; 3 for \$1.35; 10 for \$4.00. Price, 3-year plants, 75c; 3 for \$1.90; 10 for \$6.00. Our 3-year plants will blossom this year.



Hydrangea (large flowered).

**SPIREA VAN HOUTTE.** Often called "Bridal Wreath." The best of all spireas. Masses of white flowers all over the drooping branches in June. Prices, 2-year, well-developed, 40c; 3 for \$1.00; 10 for \$3.00. Older bushes quoted on application.

**GOLDEN BELL.** Blooms earliest of all shrubs in Spring. Clusters of yellow bell-shaped flowers up and down the stems, making the bush appear like a yellow mass of flowers. Showy for early spring flowers. Extra large 3-year bushes, 50c each; 3 for \$1.35.

## KEITH'S Ornamental Shrubs and Flowers Grow Where Others Don't or Won't

### And If You Want Hedges of Enduring Beauty Try These

#### HEDGE PLANTS

**ARMOOR RIVER PRIVET.** Hardy Northern Privet. Stands northern winters. Used everywhere for hedges. 2-year bushes, 15c each; three for 40c; ten for \$1.00.

**LODENSE PRIVET.** A new hedge plant much like the common privet but growing only 12 inches high. Two-year plants, 45c each; three for \$1.00.

**JAPANESE BARBERRY.** Much used for hedges along walks, etc. Grows 18 to 24 ins. high. Leaves dark attractive green, turning to a showy fire-red in fall. Two-year bushes for only 25c each.

**NEW RED-LEAVED JAPANESE BARBERRY.** Similar to the Japanese Barberry, but its leaves are of rich, bronzy red, becoming more brilliant. In the late summer and fall it is gorgeous. Price per bush, 75c; three for \$1.90; ten for \$6.00.

## SPIREA BILLIARDII

### Spirea Billiardii.

Has long, plume-like rose-pink flower clusters at tip of shoots. It blooms nearly all summer. Used for cut flowers or decorating. It grows 3 to 4 ft. high; makes a fine hedge. Thrives well everywhere. Bushes that will bloom this Summer (See picture at right). Three-year, fine bushes, 2-3 ft. tall, only 50c; 3 for \$1.25; 10 for \$3.50.



Spirea Billiardii.

**Althea (Purple).** Known as Rose of Sharon. One of the few flowers that bloom in August. Upright in growth, 4 to 5 ft., making a showy plant. Fine for hedge planting. Two-year plants, 50c each, three for \$1.25.

**Weigela Rosea.** Masses of trumpet-shaped rose-pink flowers along the stems in spring. A beautiful shrub, growing four feet high—as the beautiful Bridal Wreath Spirea but of rose-pink color instead of white. Three-year large plants, 75c each; 3 for \$2.00.

## VINES

**Hall's Japan Sweet-Scented Honeysuckle (Vine).** Rapid grower, very hardy, does well in partial shade. Leaves waxy, dark green, hanging all winter. Flowers very fragrant, first white, then turning creamy yellow. Two-year, 40c each; 3 for \$1.00. One-year layer plants, a good buy, 15c each; 5 for 50c. Will grow 10- to 12-foot vines first year.

**Clematis paniculata (Sweet-scented Japan Clematis).** Good climber, fast, dense grower. Flowers medium size, very fragrant, pure white in immense clusters. Blooms in August and September. Price, two-year vines, 50c; 3 for \$1.35.

**Trumpet Vine.** A twining vine, fine for trellis or pergolas. Flowers long, trumpet shape, in clusters. Will climb to great height. Price, 50c each; 3 for \$1.35.

Your Friends Will Thank You for Handing This Catalogue to Them

We would thank you, too. Many of our friends pass our catalogue along in this way. Printed words cannot express our appreciation for these kind, thoughtful acts.

Should you wish a Catalogue sent to someone, send in the name and address.



These Plants are Well Protected  
By Hotkaps

Protect  
Your  
Plants  
From  
Frost,  
Insects,  
Wind,  
Rain.

## Earlier to Market for Higher Prices

Hotkaps are patented Wax Paper Cones—"Individual Hothouses for each Plant" which make plants grow faster and harder, thus enabling you to get more crops to market earlier for higher prices. Hotkaps protect your plants against frost, insects, wind, beating rains, etc. Just think what can be done with Hotkaps in growing an early garden—or melons, cucumbers, tomatoes, egg plant, etc. for market. A great protection for young cucumber and melon plants against cucumber (striped) beetles. Very handy to have on frosty nights to cover young Dahlia and other young flowering plants.

Very inexpensive, quickly and easily placed over plants. One man can place 3,000 per day over plants.



Using a Hotkap Setter

Hotkap Setter is very helpful and labor-saving. Garden Setter 70c; Steel Setter (for setting large number) \$2.90 postpaid.

**PRICES** (Postpaid in 1st, 2nd, and 3rd zones. Beyond add 5c for each 50 caps or less for each additional zone)—50 Hotkaps for \$1.25; 100 for \$2.00; 250 for \$4.25; 500 for \$7.50; 1,000 for \$12.00 (not postpaid).

**Special Offer**—100 caps and 1 Garden Setter for \$2.50; 250 Caps and 1 Garden Setter \$4.50



## Sure Way To Raise BABY CHICKS

More Chicks Raised  
Means More Profit to  
You

## Start Them In Liv-an-Gro BROODERS

Liv-an-Gro Brooders are convenient, sanitary giving less than 2% loss. Wire screen bottom permits droppings to pass through. No toe picking, no White Diarrhea. Good circulation, no dirt, no muss, no litter, easy to clean as a bird cage.

### ELECTRIC or CHARCOAL HEATERS

50 chicks to each Brooder. Chicks started in this Brooder grow faster, mature earlier and more of them live.

**PRICES** (Postpaid within 3rd zone, beyond add 10c for each additional zone.)

Without Heater, each..... 2.10  
Six or more, each..... 1.90

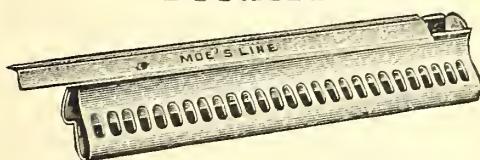
With Electric or Charcoal  
Heater, each..... 2.60  
Six or more, each..... 2.40

(Larger Quantities Quoted upon Application)



## Here Are Some of the Most Popular of All Fountains and Feeders -- At Very Low Prices

### Feeders



Very popular feeders. Heavy Galvanized Steel. Sliding top. Holds 10 qts. 16 holes on side for 32 chicks. The large size holds 17 qts. and accommodates 54 chicks. Prices postpaid within 3rd zone, beyond add 8c for small size and 15c for large size for each additional zone.  
No. H 140 for 32 chicks..... \$1.25  
No. H 141 for 54 chicks (holds 17 qts.)..... 2.20

### Bottom Fill . . . . . . Fountains

An inexpensive durable fountain. Easily filled, easily cleaned, cone top prevents fowls from roosting.  
Price postpaid within 3rd zone, beyond add 8c for each additional zone.  
No. H119 One qt. 6 in. high..... 35c  
No. H20 Two qt. 8 in. high..... 45c  
No. H24 One gal. 9 1/2 in. high..... 65c



### Round Buttermilk Feeders

Not Affected by Milk Acids

Charcoal  
Tin  
Plate



Special  
Price  
Postpaid  
25c

Convenient, sanitary, safe. A handy little feeder for small or large chicks.  
Price postpaid within 3rd zone, beyond add 8c each for each additional zone.  
No. H131 Diam. 6 in. 8 holes, weight, 8 oz.  
Each..... \$ .25  
Per Dozen..... \$2.00  
No. H132 Diam. 8 1/4 in., 12 holes, weight, 14 oz.  
Each..... \$ .40  
Per Dozen..... \$3.90

# Keith's RADIO Talks

## Strawberries Over the Air

Every winter we give our friends and customers over the Radio first hand information on the growing of Small Fruits. This year our talks are going to be more helpful than ever before, because we are "on the air" about twice as many times, covering twice as many phases of Small Fruit growing.

Below are some of the subjects which our "Strawberry Man" will cover:

Strawberries—What Kind Shall I Plant?  
Shortcake from June to November.  
Plant Foods for Berry Plants.  
Strawberries—How and When to Plant Them.  
Planning and Planting Your Fruit Garden.  
Long Green From Red Gold.  
Your Ready-Made Strawberry Garden.  
Vitalized Plants for Your New Berry Patch.  
And a Half Dozen or so More Helpful Talks.

Tell your neighbors and friends about our "Strawberry Man." If they haven't a copy of our catalogue we would be more than pleased to send them one. Who and where are they? Write or have them do so.

**PLEASE NOTE:**—If you have occasion to write us yourself, please mention having received this catalogue we sent you, then we will not be getting your name in our files twice, but do write us if you have any questions, for we like to answer questions in our line of business.

**WLS (Central Time)**

CHICAGO, ILLINOIS

Each Friday from Jan. 3 to Apr. 11 at 7:05 or 7:30 A.M.

Each Wed. from Jan. 1 to Mar. 5 at 3:30 P.M.

Every Wed. from Jan. 1 to Jan. 29 at 7:05 or 7:30 A.M.

**WCCO (Central Time)**

MINNEAPOLIS, MINN.

Beginning Jan. 2 until Mar. 27 every other Thursday

at 1:00 P.M. — alternate Tuesdays at 11:10 A.M.

**WLW (Eastern Time)**

CINCINNATI, OHIO

Each Friday from Jan. 3 to Jan. 31 at 1:45 P.M.

Each Wednesday from Feb. 5 to Feb. 26 between 9:00 and 10:00 A.M.

Each Wednesday from March 5 to March 26 between 6:30 and 7:10 A.M.

**WJR (Eastern Time)**

DETROIT, MICHIGAN

Each Tuesday beginning Jan. 7 to Apr. 1 at 1:45 P.M.

Each alternate Tuesday at 9:30 A.M.

**KDKA (Eastern Time)**

PITTSBURGH, PA.

Each Thursday beginning Jan. 2 to Mar. 27 at 4:15 P.M.

Each alternate Thursday at 10:15 A.M.

## GET THOSE MOLES SURE AND QUICK!

Here is the mole trap that gets them every time no matter which way it is coming. Easily set and easily "touched off" by the mole. All you have to do is to pack the mole's burrow or runway with soil using the heel, then set the trap lengthwise the runway, set the trigger, throw over the safety catch, then go away—and as sure as Mr. Mole comes along you've got him.

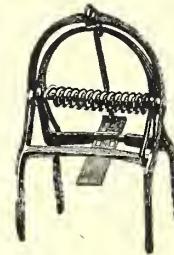
# The Out O'Sight Mole Trap

## A Sure Catch—Lasts a Lifetime

Moles are a menace to lawns, gardens, and fields. How many times have moles destroyed your smooth lawn, eaten up a row of peas in your garden, or taken hill after hill of corn for you? They also undermine strawberry plants causing them to die. All this damage can be ended by catching the mole, which is easily done by this "Out O'Sight Mole Trap" we are listing this year.

We have used this mole trap here on the nursery and farm for many years and find it a sure catch. Many of our customers have been wanting a sure-catch mole trap — now we have one for them. Instructions for setting comes with each trap.

Mole skins are worth money and can be sold to practically all fur dealers. Instructions for skinning and caring for the skins come with each trap.



This Gets The Mole Every Time

Price Postpaid ..... \$1.50  
1st, 2nd and 3rd zone.  
Beyond add 5c for each additional zone.

## Try WIZARD SHEEP MANURE



Use 10 Lbs.  
Per 100 Sq.  
Ft. and Watch  
Your Plants  
Grow



for Your Garden  
or Lawn

Wizard Pulverized Sheep Manure is a natural fertilizer easy to handle, every weed and grass seed killed in it. Puts new life and vigor into plants, flowers, shrubs, lawns, and field crops. Supplies both plant food and humus. Ideal to mix with soil to fill pots in starting strawberry plants, vegetables, and the like under the "forcing shelters" (see insert Page B). Can be used before and after plants are set wherever barnyard manure is used.

### PRICES

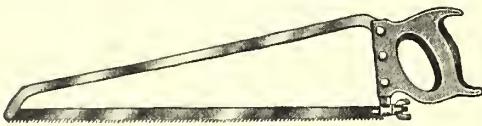
(Shipped by Freight)

100-lb. Bag	50-lb. Bag
\$2.35 f. o. b. Chicago	\$1.45 f. o. b. Sawyer
500 lbs. in 100-lb. bags, \$11.25 f. o. b. Chicago	

## One Bag Equals a Whole Wagon Load of Barnyard Manure

### Pruning Pays

Keep your fruit trees well trimmed by cutting out dead limbs, thick branches, cross limbs, etc. Too much wood growth prevents fruitfulness.



No. 9 Tapered—Blade 20 inches long made of best Atkins High-grade Special Steel. A very serviceable saw. Price: \$2.50 postpaid in 1st, 2nd and 3rd zones, beyond add 10c per each additional zone.

These Are  
Genuine  
Atkins Saws  
None Better  
Made



No. 12 Paragon—Made of best Atkins Silver Steel. Concave edge toothed for fine cutting and the opposite edge for coarse heavy work. Price: \$2.00 postpaid in 3rd zone, beyond add 10c for each additional zone.

## Read This!

Mulch Paper advances your season two to four weeks. It moves your garden 200 miles south, enabling you to have an early garden crop. And by starting your strawberry plants, (Super-Mastodon) or vegetable plants (tomatoes, cabbage, melons, etc.) in our paper pots (see insert, page A) you can still have the earliest of early gardens. Plants can practically be all in bloom when you set them out.

## Let Us Enclose One or More of These Items with Your Other Orders -- Or Order Separately . . . If Desired

Below are listed articles which are very useful to any gardner, fruit grower, or home owner. Quality the best, prices low. All postpaid in 3rd zone.



### Berry Pruner

Forged Cutlery Steel Blades, ideal for pruning shrubs, berry bushes, grape vines, etc. Price postpaid in 3rd zone, beyond add 10c for each additional zone.  
No. V 128 8-inch (heavy) ..... 1.30  
No. V 126 6-inch (light) ..... .90



### Garden Trowl

No. T 16—Made of pressed steel, recommended for transplanting strawberry plants from forcing pots to Mulch Paper bed. Also useful in moving vegetable plants. Price 35c, Postpaid within 3rd zone, beyond add 8c per each additional zone.



### Transplanting Trowel for Strawberries

No. T 25—Made of heavy rolled steel recommended for setting strawberry plants through Mulch Paper. Price 35c postpaid within 3rd zone, beyond add 8c for each additional zone.

### Weeder



No. 830—Made from tool steel tempered. Five prong blade. Price 45c postpaid within 3rd zone, beyond add 8c for each additional zone.

## Parcel Post Shipments

The Plants you order can be sent by Parcel Post and come right to your home. Determine what zone you are in by referring to the map on this page and, by referring to the following table, you can easily find the amount to add to your order for postage.

We Pay Postage

We pay postage on all shipments of strawberry plants into the first three zones. Customers living in the 4th zone or beyond are asked to pay only a small amount toward postage, this amount being only the additional postage required to send the strawberry plants the distance you live beyond the 3rd zone.

Add to Your Order of Strawberry and Asparagus, for each 100 plants or less.....	Zone 1-2	Zone 3rd	Zone 4th	Zone 5th	Zone 6th	Zone 7th	Zone 8th
Red Raspberries, 100 plants or less.....	.10	.15	.24	.33	.40	.50	.60
Black Raspberries, Blackberries, Dew- berries, Grapes, 100 plants or less.....	.15	.25	.40	.60	.80	1.00	1.20
Blackberry and Red Raspberry, 2-year Transplants.....						Double the rate for Red Raspberries.	
Shrubs and Roses, 2 or more years.....						Each 6 plants or less same as 100 Red Raspberries.	

## Express Shipments

We do not prepay express charges on shipments of strawberry plants, but we allow the customer credit

equal to the amount of the postage in the first three zones. This credit will come as cheap, in many cases cheaper, by plants to your order unless instructed otherwise.

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**Zones are given in numbers. Rates for 1st and 2nd zones are the same.**  
The following states are wholly within the indicated zones from Sawyer: Connecticut, 5; Louisiana, 5; New Hampshire, 5; Tennessee, 4; Canada, 8; District of Columbia, 4; Massachusetts, 5; New York, 5; Vermont, 5.

## PAINTER POST MAP

**Zones** are given in numbers. Rates for 1st and 2nd **zones** are the same. The following states are wholly within the indicated zones from Sawyer: Connecticut, 5; Louisiana, 5; New Hampshire, 5; Tennessee, 4; Canada, 8; District of Columbia, 4; Massachusetts, 5; Rhode Island, 5; Vermont, 5; Maine, 5.

## No. 1-GERANIACEAE—Mastodon Plants

Those who wish our No. 1 Grade of Sunn Mow should plant and cultivate them on your little extra moist

We list two grades of Super-Mastodon plants again this year — Grade No. 1 and Grade No. 1-A. Those desiring the No. 1-A Grade should get their orders in early for we always sell out on this grade before the end of the season. Those ordering this grade after April 15th should give us the privilege of supplying the No. 1 Grade should we be sold out on the No. 1-A Grade. By doing so it will prevent delay in getting your plants to you should we not have the Grade No. 1-A for you. Please instruct us in this regard, otherwise we those who wish on No. 1-A or of Super-Mastodon plants can secure them at very little extra cost.

## 23 20 Strawberrv Plants

• 177

**Our Standard Varieties at "Cut Price" Rates.** Through some mistake in the field or packing house, the labels occasionally become lost off crates of strawberry plants, and these plants, although fresh, strong and thrifty, have to be thrown away unless identified. Rather than do this, as valuable and scarce as plants are, we are offering them at "cut price" rates to our customers.

Again, some days there is a surplus of some varieties, and rather than hold them over for a time in the packing house, we offer them also at "cut price" rates.

These plants, mentioned above, are from varieties listed in this catalog and are first-class in every way. If you are not particular as to the varieties you plant, these plants are just what you want. We cannot promise to send any one variety, but will label when we can.

100



# 1—You Are Protected by Our Guarantee



WE GUARANTEE our plants to reach you in good growing condition and will replace any that do not, providing you send us at once your express receipt and a signed statement from your express agent or postmaster showing the loss or damage to plants.

Furthermore, we guarantee our plants to live and grow and will replace FREE any that do not through any fault of ours or the plants, providing the customer pays transportation charges on new shipment and sends in complaint before August first of the year in which plants were purchased.

Furthermore, we guarantee our plants to be first-class in every way, true-to-name, and free from injurious diseases, and insects. They are State inspected.

# 2—You Are Protected by State Inspection

Every year State Inspectors go over our fields very thoroughly and grant us the right (see Certificate below) to sell our plants if they are found worthy. In the picture at the right you will see Mr. Mandenberg, our State Inspector, on the right end of the "gang." Isn't he a "big boy?" Certainly makes us toe the mark. On the left is Dr. Bennett, national authority on Raspberry diseases. The other boys are deputy inspectors.

MICHIGAN STATE DEPARTMENT OF AGRICULTURE  
ORCHARD AND NURSERY INSPECTION  
CERTIFICATE OF NURSERY INSPECTION

THIS IS TO CERTIFY that the Nursery Stock of Keith Bros. Nursery, Sawyer, Michigan, has been examined and found to be apparently free from dangerous insects and dangerously contagious tree and plant diseases.

This certificate to be void after Sept. 15, 1930. HERBERT E. POWELL, Commissioner.  
E. C. MANDENBERG, in Charge of Orchard and Nursery Inspection.  
Bureau of Agricultural Industry, A. C. CARTON, Director.

Lansing, Mich., 1929.



# 3—You Are Protected by Careful Packing

We are always on the lookout for the best interests of our customers. We do everything possible to have our Vitalized plants reach you in good condition. From the time a plant is taken from the ground, it is protected so that its roots do not become dry. The plants are packed in wire-bound crates with a special moss (see pictures below) placed around their roots to keep them damp until they reach their destination. Our interests do not end when your order is filled. It extends on until the plants have fruited for you. We are interested in your success.

## OUR NEW METHOD A WONDERFUL SUCCESS

In small orders our strawberry plants are shipped to you in ventilated corrugated fiber boxes with their roots surrounded with damp moss protected by wax paper. This is our new method and it is giving wonderful results. In this new package, we have shipped plants to friends in Florida also California and without unpacking this package, they sent the box back and the plants returned to us in good condition. By it we also ship plants to Europe, South America, New Zealand and other foreign lands, they arriving in good condition. For two years we have used this method and it gives such good results we are using it again this spring.

The larger orders are shipped in wire-bound crates, made especially for us. It has taken us four years to work out this specially constructed crate and it certainly gets quality plants to customers in a fresh, fine condition. In these special crates, the roots of the plants are packed in damp moss, but the tops are exposed to air so they do not heat. We get them to you as nearly as possible like they grew in our nursery only the roots are embedded in moss instead of soil.



Keith Bros. special method of packing their Vitalized Plants. Note use of special moss over roots which prevents drying out. We go way up in Wisconsin to get this moss.



They get plants to you in tip-top shape.



Different sizes of wire-bound crates used. Crates can't be broken open in transit.

# Keith's Black Raspberry

(Prices Opposite Page 20)

## Twice Government Inspected

Good Plants Like These Are Scarce This Season

## Now is the Time to Grow Raspberries for Big Money

**N**OW is the time to grow raspberries for big money. Acreage is being cut down and growers are going out of business because of their diseased patches. The demand for berries right here in this great berry region is high. Those growers who stick certainly coin the money. There aren't near enough people growing raspberries. Get started this year with our guaranteed, disease free stock.

## CUMBERLAND Has the Largest Berries of All Varieties

Is the most reliable, productive, and profitable black raspberry. It is the standard variety set extensively everywhere. Has the largest berries of all varieties; perfect in shape, firm, well colored and attractive. Not "seedy" by any means. Canes are hardy throughout the North, standing 16° below zero.

IF YOU ARE WANTING OTHER VARIETIES OF BLACK RASPBERRIES, WRITE US. WE HAVE A FEW IN OTHER VARIETIES, BUT NOT ENOUGH TO LIST.

## Here's What You Get When You Buy Keith's Plants

- 1:** THEY WILL BE FRESHLY DUG this spring, carefully packed and sent direct to you. We use no storage plants whatever.
- 2:** KEITH'S PLANTS ARE DISEASE FREE. They are "certified" plants having passed a very rigid double inspection by very careful State Inspectors who went up one row and down another over our whole acreage. This is the kind of rigid inspection our Raspberry plants have passed. We refer you to our State Nursery Inspector at Lansing, Michigan.

**3:** WE GROW OUR PLANTS in an ideal Raspberry soil. A well-drained, highly-enriched sandy loam in which plants make a wonderful root growth. No water-soaked soil around the roots of Keith's Raspberry plants during winter or spring.

**4:** POWER SPRAYERS ARE USED in keeping Keith's plants healthy. When you get Keith's Raspberry plants you know they are getting those which have been grown right. They are sure the best for planting this spring.

## We Advise Shipping Before May First

Owing to the general prevailing weather conditions after May 1st, we cannot guarantee raspberry plants (Reds or Blacks) to reach customers in the best of condition. Therefore, it would be best to have your raspberry plants shipped before this date even though you had to heel them in until ready for planting. We wish to co-operate with our customers in this regard.

Cumberland  
Black Raspberry

## Save a Whole Year Have Berries This Summer

## Plant Keith's Blackberries

## Note:—We Offer You Three Grades

We offer three grades of Blackberry plants this year—two grades in the one-year plants (Extra Fancy and Common), and two-year transplants. The transplants are especially well branched in both top and roots and will bear fruit this coming August and September. These plants are grown from pieces of fresh, healthy roots, which are placed in shallow trenches and allowed to grow one year into well-rooted plants called Root-Cutting plants. Last spring (1929) we took these Root-Cutting plants, reset them in our New-Land soil and grew them another year, and now have some of the largest rooted, well branched plants which we term Root-Cutting Transplants. They will fruit for you this coming blackberry season, one year ahead of all other Blackberry plants. They will put you one year ahead in Blackberry culture. They cost more than common plants, but they are worth many times more. Compare plants shown in picture.

### "ELDORADO"

#### The Best Hardy Blackberry

This variety is the old standby. Canes vigorous, upright, sturdy, strong, and need no winter protection. More than three-fourths of the blackberries grown in gardens or in field culture in berry sections are Eldorado. The berries are not as large as the Alfred. They are very sweet when fully ripe, not seedy, and firm for jams and jellies, and above all they stand shipping and handling well.

#### Prices Alfred

##### One-Year Plants:—

\$1.25 per 12; \$2.25 per 25;  
\$3.75 per 50; \$6.50 per 100.

##### One-Year Extra Fancy:—

\$1.60 per 12; \$2.90 per 25;  
\$5.00 per 50; \$8.80 per 100.

##### Two-Year Transplants:—

\$2.25 per 12; \$3.90 per 25;  
\$6.60 per 50; \$12.50 per 100.

#### "ALFRED"—a New Berry Without a Care

Biggest blackberry known. Big, black, glossy berries 1 1/2" to 1 3/4" long, without a core and almost seedless. An Alfred berry is all berry—a mouthful of sweet blackberry. The canes are hardy (need no winter protection), strong, vigorous, and send out heavy producing fruit spurs bearing loads of large giant berries.

#### PRICES

##### Eldorado

##### One-Year Plants:—

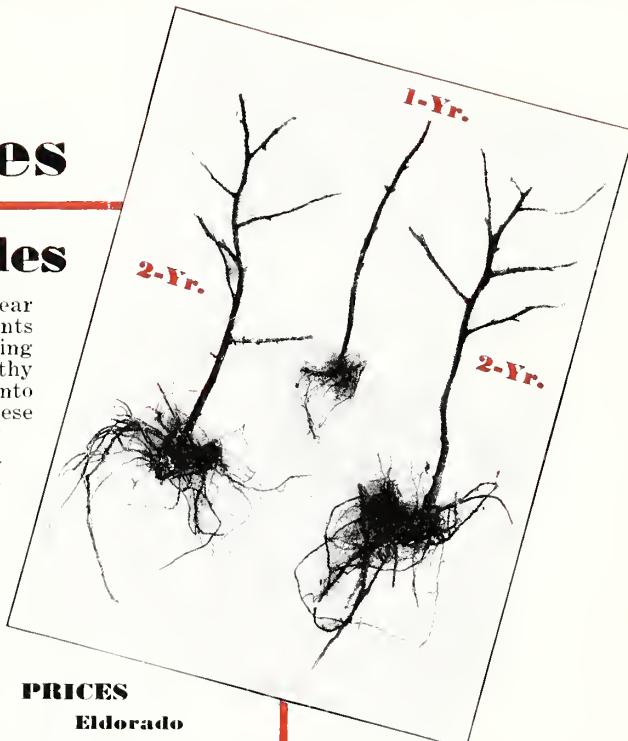
85¢ per 12; \$1.50 per 25;  
\$2.00 per 50; \$3.50 per 100.

##### One Year Extra Fancy:—

\$1.45 per 12; \$2.60 per 25;  
\$4.25 per 50; \$7.25 per 100.

##### Two-Year Transplants:—

\$1.90 per 12; \$3.65 per 25;  
\$7.00 per 50; \$11.00 per 100.



The above illustrates the one- and two-year blackberry plants we have to offer. The outside two plants illustrate our two-year old plants and the middle one our one-year common grade. Note the well branched roots and top of the two-year old plants. These plants will fruit for you during this coming blackberry season.

**Big, Firm,  
Delicious  
Blackberries  
from  
Your Garden  
This  
Summer**

**Blackberries  
and Cream  
YUM! YUM!**

Think of It—  
Delicious  
RED  
RASPBERRIES  
Right from  
Your Own Garden!

These Plants Require  
Little Space and  
They  
Can Be Pruned  
So They Are Not in  
the Way As  
You Walk.

And  
REMEMBER,  
They  
Market Readily at  
GOOD PRICES  
Because  
There Are Never  
Enough to  
Meet the Demand.



LATHAM.

### ST. REGIS EVERBEARING The Leading Everbearing Red Raspberry

It ripens in the spring earlier than any red raspberry. It bears berries on the tips of the young shoots all summer and fall. These shoots bear paying crops the following spring immediately following the strawberry season. The berries are medium in size, have a rich red-raspberry flavor, are firm and well colored with a deep crimson red. St. Regis berries demand a big profitable price three to five times as much as common spring varieties. They are to the raspberry family what the Mastodon is to the strawberry family. Don't miss the opportunity of having red raspberries all summer and way into the fall.

#### PRICES

(Complete Price List Opposite Page 20)

One-Year Plants:—

\$1.10 per 12; \$1.90 per 25; \$3.50 per 50; \$4.90 per 100.

TRY  
SOME

## KEITH'S LATHAM

RED  
RASPBERRY  
PLANT

### The World's Greatest Raspberry

A NEW variety originating on the Minnesota State Breeding Farm. Prof. Hansen of South Dakota states: "The hardiest red raspberry of them all." Prof. Herrick of Ames, Iowa, says: "A superior raspberry in every way," and Prof. Brierly of Minnesota considers Latham "A very good variety for Minnesota." Noted for its large, firm berries. We never saw larger red raspberries. Look in picture below. Two just about fill a teaspoon. Canes very hardy and wonderfully productive. Often bears first summer, for instance,—in the spring we set 10,000 Latham and picked over \$300 in berries, beginning in July. They were wonderful sellers at a roadside stand. Ripens right after the Early King and has a long fruiting season, replacing standard varieties everywhere. *We recommend Latham above all other Red Raspberries. All growers in this great*

*berry section are planting Latham in preference to all other red raspberries. They find Latham berries so large that they bring the best prices on the market. Latham is their money maker.*

Besides the one-year Extra Fancy and common sucker plants we have Latham Transplants (two-year old plants) which will bear heavily this summer. As long as they last we offer them in 6 to 500 lots. Set Latham Transplants and pick beautiful red raspberries all this summer and next spring, too. For complete price list see opposite page 20.

#### PRICES

(Complete Price List Opposite Page 20)

One-Year Common Grade:—

\$1.00 per 12; \$1.90 per 25; \$3.50 per 50;  
\$5.45 per 100.

One-Year Extra Fancy:—

\$1.45 per 12; \$2.60 per 25; \$4.25 per 50;  
\$7.25 per 100.

Two-Year Transplants—  
\$1.35 per 6; \$2.10 per  
12; \$3.75 per 25; \$7.00  
per 50; \$11.00 per  
100.

#### Did You Know

that Raspberry growing is becoming more and more profitable every year because of the big demand for fine, big berries like the Latham?

And Below  
Are Described Three  
Other  
POPULAR  
PRODUCTIVE  
VARIETIES

### EARLY KING

A Reliable Early Variety

Ripens early and continues to the end of the raspberry season. The berries do not fall when not picked regularly or after rains. Canes are strong, upright in growth and do not winter kill. Has medium to large berry, ripens early, seven to ten days ahead of Cuthbert, very firm, does not crumble or break apart and is not seedy. Good flavor, velvet red color.

#### PRICES

(Complete Price List Opposite Page 20)

One-Year Plants:—\$1.45 per 25; \$1.85 per 50; \$3.50 per 100.

### CUTHBERT

An old reliable variety with remarkably strong canes. Berries very large, rich crimson, very firm and of the best, rich flavor. A very good late variety to set along with Early King.

#### PRICES

(Complete Price List Opposite Page 20)

One-Year Plants:—\$1.50 per 25; \$2.00 per 50; \$3.60 per 100.

**"To Be Sure"**  
**SET**

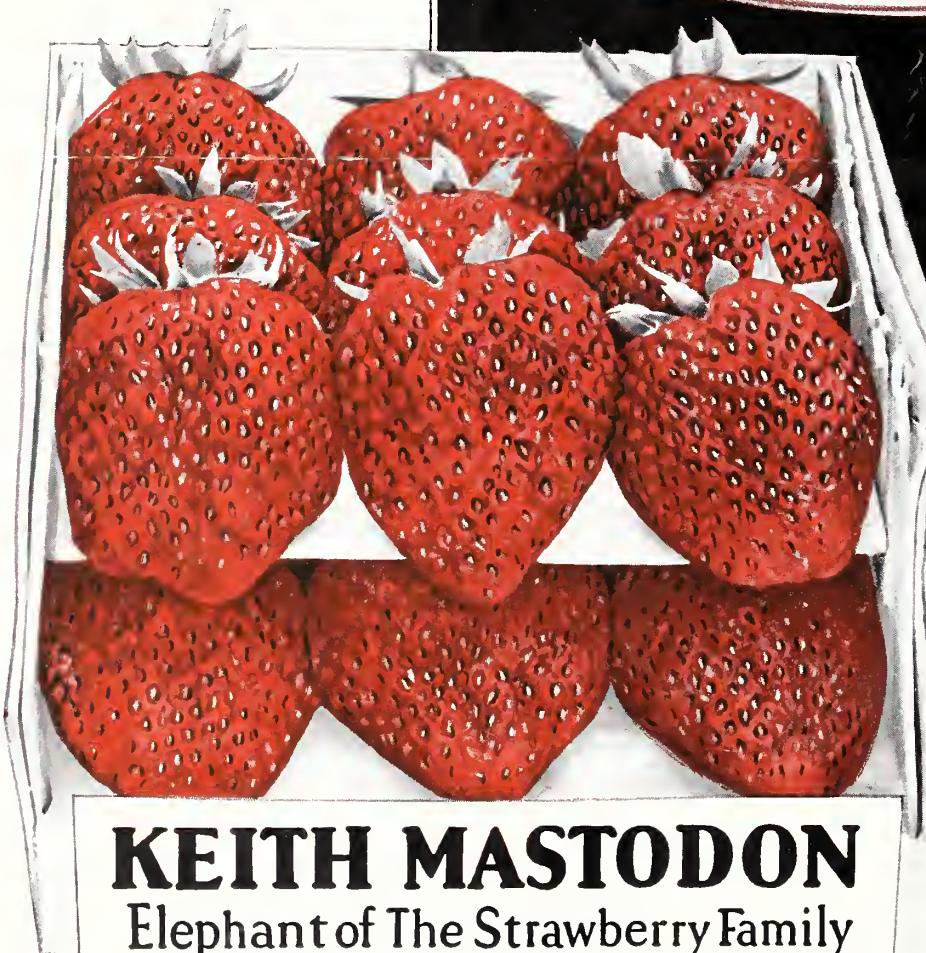
**Keith's**

**VITALIZED**

**SMALL  
FRUIT PLANTS**

**STRAWBERRIES  
RASPBERRIES  
BLACKBERRIES  
DEWBERRIES  
GRAPES**

ALSO SHRUBS, BULBS,  
FLOWERS, ETC.



**KEITH MASTODON**  
Elephant of The Strawberry Family

**KEITH**

**BROS. NURSERY**  
SAWYER, MICHIGAN  
World's Greatest Growers of Mastodon



**Keith's Super-Mastodon Plants**  
(Vitalized)

Start bearing big berries  
in 90 days after planting,  
continuing 'til snow flies.  
Good for three years from  
one planting. (See opposite  
page 20 for prices.)



BUD

BERT

THE  
STRAWBERRY  
TWINS